

AUTO 
MAINTENANCE & REPAIR

31.3 – 2.4.2025

Beijing New International Exhibition
Center Phase II, China

**Informed by legacy,
ushering in
transformation for a
sustainable future**

China international trade fair for auto service,
parts, maintenance and repair technology
and equipment

www.amr-china.cn



中国汽车保修设备行业协会
China Automotive Maintenance Equipment Industry Association



中国汽车维修行业协会
China Automotive Maintenance and Repair Association



中机国际
SINOMACHINT



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Back to Beijing in a brand new exhibition hall

Auto Maintenance and Repair Expo (AMR) will return to Beijing in spring 2025. With expanded space and enhanced product coverage, the exhibition promotes technological innovation, industrial integration, and sustainable development in the automotive aftermarket.

Built on a legacy of 40 years, the show relies on its strong foundations to usher in transformations in the automotive industry moving towards a sustainable future. It will showcase the latest advancements in the aftermarket. The Repair & Maintenance sector will feature diagnostics and repair, body and paint, car care and wash, as well as accessories and customising. By means of innovative displays and extensive offerings, the exhibition will support business encounters for growth and development.

The scale of the Parts & Components sector will further increase, covering parts and components, electrics, connectivity, and more. This edition will amplify commercial vehicle maintenance parts, showcasing key components like the chassis, powertrain, brakes, suspension, steering, electrical and drivetrain systems. By attracting professional participants from OEMs, logistics, and fleets, the show will produce more business prospects for exhibitors and facilitate information exchange.

Exhibitor feedback

“We brought smart manufacturing products with Italian technology patents and maintenance equipment for new energy vehicles to the show. We welcomed customers from all over the world, including Chinese buyers and overseas customers from Europe, Japan, South Korea and Southeast Asia, as well as new customers from Africa. Our distributors and customers expressed high praise about the fair, which opened up more business channels for us.”

Mr Jacky Li, Vice President
Corwei (Yingkou) Industrial Co Ltd

China's automotive market outlook in 2024¹

Total vehicle sales to exceed
31 million units, ↑ 3%

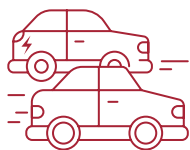
New energy vehicle sales to reach
11.5 million units, ↑ 20%



China's car ownership market in 2023²

Car ownership: **336 million units**

New energy vehicles:
20.41 million units
(6% of total car ownership)



What to expect at AMR 2025



100,000 sqm



1,500+ local and overseas exhibitors



10,000+ globally-leading brands



100+ professional buyer groups and over 20,000 visitors from 50 countries and regions



40+ industry seminars and professional training sessions

Sources:

1. "China Association of Automobile Manufacturers: China Auto Market Development Forecast Report 2024", Sina Finance, 29 February 2024, <https://finance.sina.com.cn/wm/2024-02-29/doc-inaksefr1639252.shtml> (retrieved on 18 July 2024)
2. "The number of motor vehicles in China reached 435 million, the number of drivers reached 523 million, and the number of new energy vehicles exceeded 20 million", the State Council of the People's Republic of China, 11 January 2024, https://www.gov.cn/lianbo/bumen/202401/content_6925362.htm (retrieved on 18 July 2024)

Diverse displays that meet market needs

Diversified displays and interactive activities will cater to a wider range of business needs, while fostering in-depth engagement between exhibitors and visitors.



Immersive and interactive experiences

Automotive simulation equipment will emphasise safe driving with immersive personal engagement. The Green Repair Zone will showcase standardised workstations with new products and technologies for intelligent and low-carbon maintenance.

Visitor feedback

“This is my first time visiting AMR and I am very impressed by the scale of the show. We met our partners from Germany and learnt more about Chinese suppliers. So far, we have managed to identify a number of manufacturers. In addition, the Green Repair & New Energy zone was very attractive and I hope to look for battery solutions here.”

Mr Daryl Yap, General Manager
UNIPAC Engineering (M) Sdn Bhd

Industry and education integration

The show will focus on the talent nurturing and upskilling the workforce through technical training and hands-on experiences. During the exhibition, industry-related competitions will spotlight advanced techniques, stimulate innovative thinking and help companies cultivate technical talent.





Multiple channels connect a wider audience

New opportunities in emerging markets

AMR will link a wider audience including distributors and workshops from home and abroad. In addition to meeting the growing market needs in North China and Circum-Bohai Sea Economic Zone, it will further extend to the Northeast and Northwest areas of China. Leveraging an extensive audience base across Asia Pacific, the show will also expand into emerging markets like Eastern Europe and Central Asia.

New roadshow highlights untapped potential in rural cities of China

AMR will visit local communities in rural areas of China through a new roadshow format to promote how the show can help future-proof businesses under industry transformation. These activities will particularly target repair and maintenance workshops. With the wider footprint in the region, it will help exhibitors enhance their influence in the local market and reach more potential customers.

Big data from 2024*

- 87%** have influence on purchase decisions
- 74%** of the visitors found innovative technologies and products
- 70%** of overseas visitors were from Europe and ASEAN countries
- 67%** of decision-makers placed orders during the show
- 63%** of visitors formed new supplier relationships

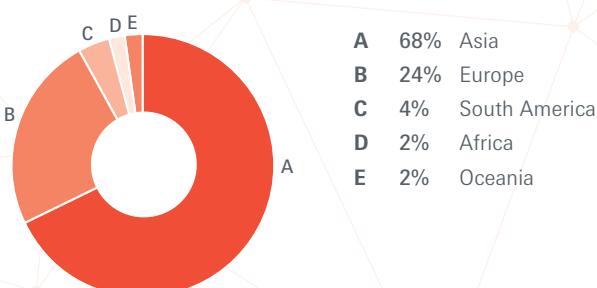
Business sector of visitors**^

- 47%** wholesaler and dealer
- 33%** vehicle workshop/garage

Position in company**^

- 47%** self-employed entrepreneur, co-owner
- 13%** managing director
- 12%** division manager, branch manager

Overseas visitors by geographical location*



*Source: AMR 2024 visitor survey

^Not exhaustive

A seasoned network of renowned brand



*Partial list of exhibitors from 2024 edition



Floor plan

- A1** • Testing & Diagnostics/Tools/ Car Wash & Care/ Accessories & Customising
- Road Transport Equipment
- A2** • Garage/Body & Paint/Tools/ Tyres & Wheels
- New Energy
- B1** • Parts & Components/ Electronics & Connectivity
- B2** • Parts & Components/ Electronics & Connectivity



Subject to change, as of September 2024

Fair facts

Dates	31.3 – 2.4.2025
Opening hours	09:00 – 17:00 (31.3 – 1.4.2025) 09:00 – 15:00 (2.4.2025)
Venue	Beijing New International Exhibition Center Phase II, China Yu'an Road, Tianzhu, Shunyi District, Beijing, China (next to NCIEC)

Interested in becoming an exhibitor or sponsor?
Contact us now!

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Stand rental prices

Raw space (min 36 sqm)

Zone A	RMB 1,200/sqm
Zone B	RMB 1,100/sqm

Standard stand

Zone A (min 9 sqm)	RMB 1,400/sqm For stand with two or more sides open, min 18 sqm
Zone B (min 12 sqm)	RMB 1,200/sqm For stand with two or more sides open, min 24 sqm



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