

31 March – 2 April 2025
Phase II of NCIEC (New China International Exhibition Center)
Shunyi, Beijing, P.R. China

The exhibitor applying for participating in the Exhibition (hereinafter referred to as the “**Exhibitor**”) shall fill out this Application Form truthfully and completely, and send it to the address or email address of either of the following organiser (hereinafter referred to as the “**Organiser**”) after signing and stamping:
Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century metropolis, 1229 Century Avenue, Pudong New Area,
Shanghai 200122, P. R. China
Tel: +86 4006138585 ext 870
E-mail: sophia.wang@china.messefrankfurt.com / amr@china.messefrankfurt.com
www.amr-china.cn

Application form

1. Company details

Company name: _____

Contact person: Mr/Mrs/Ms _____ Job Title: _____

Address: _____

City: _____ Zip/Postal code: _____ Country/Region: _____ Country/Region of Headquarter: _____

Telephone: _____ / _____ / _____ / _____ Mobile no.: _____ / _____ Fax: _____ / _____ / _____
Country code City code Number extension Country code Number Country code City code Number

Email: _____ Website: _____

*** If the payment is not settled by the captioned company, special approval from the Organiser is requested. Please contact the Organiser directly.*

2. Exhibitor details # (for official fair catalogue & fascia board used. If any changes occurred later, please complete the catalogue listing & fascia board form in the Exhibitor Manual and return to the Organiser by the deadline. **Please write / type clearly in BLOCK letters to indicate your company information (the exact name and information to be appeared in the official fair catalogue & fascia board) below, the publisher and Organiser will not take any responsibility if mistakes are made in the catalogue due to unclear text**)

Company name: _____

Company name in Chinese (if applicable): _____

Address: _____

City: _____ Zip/Postal code: _____ Country/Region: _____

Address in Chinese (if applicable): _____

Telephone: _____ / _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Number extension Country code City code Number

Email: _____ Website: _____

The Brands that your company represents: 1. _____ 2. _____

3. Exhibitor’s nature of business (tick all that apply)

Manufacturer	Dealer, agent, distributor, wholesaler	Retailer	Service supplier (Auto refitter / tuner / garage / workshop / service center / petrol companies / gas station)
Private & official fleets	Trade associations / government agencies	Publisher	
Research institutions / universities / polytechnic		Others (please specify): _____	

4. Exhibitor’s products belong to the following groups # (please “√” where appropriate in each items)

i)	Commercial vehicle	Passenger vehicle	New energy vehicle
ii)	OEM	Aftermarket	
iii)	Overseas market: ____ %	China market: ____ %	

01 Diagnostics & Repair

01.01 Workshop equipment for repair and maintenance

- 01.01.01 systems and equipment
- 01.01.02 starting Power / battery maintenance
- 01.01.03 lifting equipment / platform
- 01.01.04 tyre installation
- 01.01.05 wheel balancer
- 01.01.06 wheel alignment / CV aligner
- 01.01.07 brake drum and brake disc turning and grinding machines
- 01.01.08 tyre inflator

- 01.01.09 nitrogen inflator
- 01.01.10 refrigerant filling equipment
- 01.01.11 hydraulic equipment & components
- 01.01.12 repair components & consumables
- 01.01.13 machine tool (boring mill / boring cutter / bench grinders)
- 01.01.14 parts cleaning systems and equipment
- 01.02 Tools
 - 01.02.01 hand tool
 - 01.02.02 air tool
 - 01.02.03 power tool
 - 01.02.04 hydraulic tool
 - 01.02.05 special tools
 - 01.02.06 special tools for hybrid and electric cars
 - 01.02.07 tool trolley
 - 01.02.08 combination tools workstation
 - 01.02.09 compressed air machine
 - 01.02.10 hoists
 - 01.02.11 transmission jacks
 - 01.02.12 jack & relevants
 - 01.02.13 charging technology and charging accessories
 - 01.02.14 complementary product (rubber hoses, tubing chassis, work lights etc)
- 01.03 Vehicle diagnostics
 - 01.03.01 diagnostic equipment and software
 - 01.03.02 on-board diagnostics
 - 01.03.03 matching equipment (anti-theft)
 - 01.03.04 remote diagnosis and cloud services
 - 01.03.05 ADAS calibration (repair/adjustment of advanced driver assistance systems)
 - 01.03.06 instruments & apparatus (oscilloscope, multimeter, endoscopes etc.)
 - 01.03.07 fuel injection system cleaning and testing equipment
 - 01.03.08 testing station relevant equipment and products
 - 01.03.09 test stand
 - 01.03.10 personal DIY equipment and products
- 01.04 Maintenance and repair of CV and vehicle superstructures (RV/caravan and motor home superstructures, custom and special superstructures for lightweight and heavyweight utility vehicles and chassis repairs)
- 01.05 Parking aids and towing equipment (vehicles, trailers, towing equipment and technology)
- 01.06 Workshop equipment for repair and maintenance for alternative drive concepts (charging stations, battery equalization instrument, air tightness detector, battery charging and capacity analyzer, battery pack discharge instrument, battery fault diagnosis instrument, body repair system, motor and control system maintenance, Thermal management and for hydrogen vehicle)
- 01.07 Fastening and bonding solutions (rivets, adhesives, screws, soldering, welding materials, lasers)
- 01.08 Waste disposal, battery management and recycling (systems, equipment, management systems)
- 01.09 Workshop safety and ergonomic workshops (air purification, ventilation, heating, health-enhancing and safety-enhancing technologies)
- 01.10 Workshop and dealership equipment (shopfitting/shop systems, sales equipment, office and warehouse equipment, work clothing)
- 01.11 Oils, lubricants and additives (systems, equipment, lubricants, auxiliaries and consumables, technical sprays / aerosol, disposal and recycling, industrial hygiene)
- 01.12 Technical fluids (coolants, gases, fluid management)
- 01.13 Workshop concepts
- 01.14 Vehicle rescue and rescue equipment
- 01.15 Teaching aids
- 01.16 Mobile services
- 02 Body & Paint**
 - 02.01 Bodywork repairs
 - 02.01.01 girder correction system
 - 02.01.02 body shaping equipment
 - 02.01.03 welding equipment
 - 02.01.04 body measuring system
 - 02.01.05 dust-free dry grinding equipment
 - 02.01.06 rivet gun
 - 02.01.07 repair equipment, consumables and tools (sandpaper, hot air gun etc.)
 - 02.02 Paintwork and corrosion protection
 - 02.02.01 spray booth & relevant
 - 02.02.02 paint
 - 02.02.03 spray gun / sprayer
 - 02.02.04 spray gun cleaning equipment
 - 02.02.05 corrosion protection materials
 - 02.02.06 dent removal equipment and tools
 - 02.02.07 color calibration equipment
 - 02.02.08 paint-mixing equipment
 - 02.02.09 water based paint blower system
 - 02.02.10 spray lamp
 - 02.02.11 environmental protection device
 - 02.02.12 paint polishes (polishing, grinding, and putty, etc)
 - 02.02.13 masking paper (liquid) / tape
 - 02.02.14 polishing machines & relevant
 - 02.03 Smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims
 - 02.04 New materials (lightweight, carbon, magnesium, aluminum)
- 03 Car Wash & Care**
 - 03.01 Washing
 - 03.01.01 automatic car wash facilities for exteriors
 - 03.01.02 washing machine
 - 03.01.03 bubble machine
 - 03.01.04 relevant consumables
 - 03.01.05 ground grid
 - 03.01.06 vacuum / high-pressure cleaners
 - 03.01.07 dehydrator / dryer
 - 03.01.08 water-liquid proportioning equipment

- 03.01.09 watering can
- 03.01.10 brush
- 03.01.11 towels, sponges, gloves
- 03.01.12 chemical products for car wash facilities
- 03.02 Vehicle care
 - 03.02.01 exterior and interior cleaning
 - 03.02.02 injector & refrigerant recovery
 - 03.02.03 care equipment for fuel / lubrication / brake / cooling / exhaust / air conditioning / power system
 - 03.02.04 care aerosol
 - 03.02.05 washing accessories
 - 03.02.06 diesel vehicle aftertreatment system maintenance equipment and supporting facilities
- 03.03 Vehicle preparation and detailing (exterior and interior preparation, sealing, upholstery and leather repair, polishing)
- 03.04 Water reclamation, water treatment
- 03.05 Filling station equipment (filling station equipment, tank systems for conventional fuels)
- 04 Tyres & Wheels**
 - 04.01 Tyres (summer/winter tyres for cars, utility vehicles, trucks, two-wheeled vehicles and special vehicles, exclusive tyres for SUV, sports cars and premium vehicles, wide-track tyres, industrial tyres, carcasses and tubes)
 - 04.02 Wheels and rims (exclusive and customised wheels and rims, industrial rims, customised wheel rims)
 - 04.03 Tyre/wheel repair and disposal
 - 04.03.01 balancing weights, tire valves, valve caps
 - 04.03.02 tyre repair materials & chemicals
 - 04.03.03 TPMS tyre pressure monitoring system
 - 04.03.04 tyre pressure gauge, tyre leak meter
 - 04.03.05 tyre pattern detection
 - 04.04 Used tyres and wheels
 - 04.04.01 curing press
 - 04.04.02 tyre spreader
 - 04.04.03 tyre retread consumables and chemicals
 - 04.04.04 disposal of used tires
 - 04.05 Tyre/wheel management and systems (IT systems, online tyre portals, inspection, tyre logistics, tyre leasing and rental, tyre storage)
 - 04.06 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, certification, tyre-storage)
 - 04.07 Accessories for tyres, wheels and installation
 - 04.07.01 valves, storage labels, wheels nuts and wheel bolts
 - 04.07.02 tyres installation
- 05 Parts & Components**
 - 05.01 Components for conventional drive systems (engine, gearbox, powertrain, exhaust)
 - 05.02 Chassis (axles, steering, brakes, wheels, shock absorbers)
 - 05.03 Body (metal parts, roof systems, mounted parts, windows, bumpers)
 - 05.04 Standard mechanical parts (fastening elements, threaded and securing elements, sealing rings, roller bearings)
 - 05.05 Interior (cockpits, buttons, switches, instruments, airbags, seats, shelf and storage concepts, illumination, heating, air-conditioning, electrical adjusters, interior filters)
 - 05.06 Exterior (doors, windows/glass, mounted parts)
 - 05.07 Charging accessories 12 volt (plugs, cables, connectors)
 - 05.08 Regenerated, restored and renewed parts for cars and utility vehicles
 - 05.09 External vehicle air quality and exhaust gas treatment (diesel aftermarket solutions, SCR, filters, sensors)
 - 05.10 New materials (3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials)
 - 05.11 Driving assistances
- 06 Electronics & Connectivity**
 - 06.01 Engine electronics (control units, bus systems, sensors, actuators)
 - 06.02 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting, intelligent headlight systems, night and thermal-imaging cameras)
 - 06.03 Electrical system (electrical power supply, batteries, cables, wiring harnesses, cable mounting and connecting elements, plug connections, sensors, on-board diagnostics, high-voltage systems)
 - 06.04 Comfort electronics (wellness and health systems, automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go systems, driver assistance systems, vehicle safety systems, control systems)
 - 06.05 Human machine interface (HMI) (eye tracking, facial expression tracking, gesture control systems)
 - 06.06 Connectivity (car-to-car, car-to-enterprise, car-to-infrastructure, car-to-driver, LTE, functions on demand)
 - 06.07 Internet of things (smart home, additional services, mobile devices)
- 07 Accessories & Customising**
 - 07.01 General accessories for motor vehicles (rack systems, trailer hitches, roof boxes, air refreshers, jacks, technical solutions, technical textiles, car safety products, storage accessories)
 - 07.02 Technical customising (sports exhaust systems, sports air filters, sports chassis, chip and engine tuning, sound design, seats, club sport)
 - 07.03 Visual customising (interior design, bodywork elements, car wrapping, spray films, airbrush systems)
 - 07.04 Infotainment and Car IT (multimedia, navigation, car media devices, sound systems, integrable services)
 - 07.05 Special vehicles, equipment, assemblies and modifications (off-road and pickup accessories, taxis, police and ambulance vehicles, armoring, municipal vehicles and vehicles for the disabled)
 - 07.06 Lifestyle, luxury & merchandise items
 - 07.07 Accessories for pets
 - 07.08 Customizing
- 08 Store Services and Solutions**
 - 08.01 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants, architecture)
 - 08.02 Dealer, sales and service management (dealer management systems, special applications and equipment)
 - 08.03 Digital marketing (mobile and stationary solutions)
 - 08.04 Customer data management (data analysis and management, big data)
 - 08.05 Online presence (search machine optimisation, homepage design, online marketing)
 - 08.06 E-commerce and mobile payment
 - 08.07 Basic and advanced training and professional development (mechanics, mechatronics, bodywork, paintwork, electromobility, sales, management)
 - 08.08 Workshop and dealership marketing (external advertising, advertising media, agencies, signalisation)
 - 08.09 Supply chains and vehicle/parts/service marts
 - 08.10 Economic regeneration, research, consulting, cluster initiatives
 - 08.11 New workshop technologies (augmented and virtual reality, big-data, AI-model and robot training)

08.12 Used cars (retrofitting, assessment and platform)

08.13 Financing (insurance, auction, leasing)

09 Alternative Drive Systems & Fuels

09.01 Energy storage (batteries, lithium-ion, lithium-oxygen, high-voltage systems)

09.02 Alternative fuels (synthetic fuels, LPG, CNG, ethanols, hydrogen)

09.03 Complementary products (wall box, home charging systems, billing systems, charging cards, charging plugs, charging cables)

09.04 Vehicle concepts (e-bikes, scooters, BEV)

09.05 Resources (rare earths, lithium)

09.06 Charging and tank technologies and systems (inductive/conductive systems, fast-charging systems, filling station equipment and systems, tank systems for alternative fuels)

10 Road Transport Equipment and Driving Safety

10.01 Commercial and special vehicles

10.02 Handling facilities

10.03 Simulator

10.04 Safety equipment

10.05 Inspection

10.06 Intelligent management

10.07 Mobility services (sharing economy, car sharing, ride sharing, ride hailing, e-bikes)

10.08 Other (please specify): _____

11 Industry Groups and Specialists

11.01 Institutes, associations, organizations

11.02 Specialists

11.03 Publishing houses

11.04 Opinion leaders and UGC/PGC platforms

11.05 Industrial parks

11.06 Other (please specify): : _____

5. Please list your product(s) # (maximum 5 products, total 20 words; please see point 10 on P.5)

Product(s) Name: English	Chinese (if any)
1	1
2	2
3	3
4	4
5	5

6. Participation fees: (please indicate booth size required and tick all that apply)

	Standard stand Booth size: _____ sqm	Raw space (min. 36 sqm) Booth size: _____ sqm
Zone A (min. 9 sqm)	RMB 1,400 / sqm for ≥ 2 sides open, min. 18 sqm required	RMB 1,200 / sqm
Zone B (min. 12 sqm)	RMB 1,200 / sqm for ≥ 2 sides open, min. 24 sqm required	RMB 1,100 / sqm
International pavilion please contact Organiser for details.		

* Common services for all stand options include: general cleaning, security, official catalogue, promotional materials, exhibitor manual, and market information.

Digital Services Top-up Package (shown on official websites and AMR's online platform)

Top-up digital package I - Upgrading Gold media package - Targeted visitor traffic boosting (including 200 data) RMB 1,500	Top-up digital package II - Upgrading Gold media package - Featured exhibitors at AMR's online platform RMB 3,500
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Payment: The Exhibitor shall settle the full payment according to instruction on the invoice issued by the Organiser. Booth allocation will be confirmed upon receipt of full payment. For bank account details, please see P.5.

7. New Product Launch (free of charge value-added service):

To further enhance media's coverage on your company, the organiser would like to have more information on your exhibits / technologies and your target users. Your information will help the organiser prepare publicity materials and arouse media's interest in publishing your company's information. Please "✓" the appropriate box.

We would like to promote our new products through **New Product Launch** programme. And, we plan to display the following new product(s):

(English): _____ (Chinese): _____

(First launch in World Asia China None of the above, but first launch in AMR 2025)

We do not have new product launch in AMR 2025

8. Statement and execution by the Exhibitor:

(please fill in the name and job title of the legal representative/authorized signatory of the Exhibitor and sign and stamp below)

Name: _____ Job Title: _____

We hereby accept the General Terms & Conditions of Participation

(<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Condition on P.5 of this application.

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

Specific Terms and Conditions

1. Organiser

China Automotive Maintenance Equipment Industry Association
China Automotive Maintenance and Repair Association
Messe Frankfurt (Shanghai) Co Ltd
China National Machinery Industry International Co Ltd

2. Exhibition venue

Phase II of NCIEC (New China International Exhibition Center),
Shunyi District, Beijing, P.R. China

3. Date of event

31 March -1 April 2025 9:00am—17:00pm
2 April 2025 9:00am—15:00pm

4. Registration and confirmation

The Exhibitor shall fill in this Application Form truthfully and completely and submit it to the Organiser after signing and stamping. The Organiser will confirm successful applications of the Exhibitor in writing after their receipt of the aforesaid Application Form and full payment of the Participation Fee by the Exhibitor.

5. Terms of payment

The Exhibitor shall settle the full payment of the Participation Fees according to the instruction on the invoice issued by the Organiser. The Exhibitor shall remit the appropriate amount directly to the Organiser. All bank charges are to be borne by the Exhibitor.

Payment shall be made to:

Bank of China, Shanghai Branch,
Nanjing Road (West) Third Sub-branch
A/C No: 448159241206
A/C Holder: Messe Frankfurt (Shanghai) Co., Ltd
A/C - Type: US\$
Swift Code: BKCHCNBJ300

Note: Participation fee per sqm is applicable at the current exchange rate as given in the invoice.

6. Participation qualifications

The Exhibitor shall obtain the qualification to participate in the exhibition only after the Exhibitor has paid the Participation Fees to the Organiser in full. The Organiser will send a written notice to the Exhibitor to confirm the qualification of the Exhibitor upon receipt of the above Participation Fees.

7. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the full participation fee.

8. General terms and conditions of participation

The General Terms & Conditions of Participation and the Imprint given on the official website of the Exhibition (www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html) shall form an integral part of this Application Form and this Exhibition Terms and shall be binding to the Exhibitor.

9. Booth allocation

The Organiser shall have the right to decide at its sole discretion the allocation of the Exhibitor booth according to product criteria, or other criteria set by the Organiser. No change of booth location is allowed once it has been assigned and informed to the Exhibitor.

10. Official Fair Catalogue

Sections in this Application Form with “#” will be used in the official fair catalogue. If any changes occurred later, the Exhibitor shall fill up the catalogue listing form in the exhibitor manual and submit to the organiser by deadline.

11. Media Package

The Exhibitor's company data in the media package (including but not limited to company name, address, telephone number, fax number, email address, product introduction, etc.) shall be published in the market directory of the Messe Frankfurt year-round industry website associated with the Exhibition website if the industry website is available for the respective event.

12. Digital Services

For enquiries on Digital Services (onsite LED advertising, online & mobile banners, AMR Online digital items and so on), Exhibitors may contact Digital Business team:
Digital Services: Ms. Wendy Lip / Mr Gino Zhao
Tel: +852 2230 9247 / +852 2230 9203

+86 21 6160 8428

Email: digital@hongkong.messefrankfurt.com

Data Submission: Mr. Kim Lau / Ms. Eva Sun

Tel: +86 21 6160 8428 / +852 2230 9253

Email: mpm.mp@hongkong.messefrankfurt.com

13. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including but not limited to patents, trademarks, copyrights, designs, trade names, names etc. whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

14. Liabilities for breach of contract

If the Exhibitor breaches any provision under this Exhibition Terms or violates any rules relating to the Exhibition, the Organiser shall have the right to suspend the participation qualifications of the Exhibitor, and have the right to request the Exhibitor to immediately correct its breach or violations, and shall indemnify the Organiser and its affiliates for all losses, damages and expenses (including but not limited to attorney's fees and other defense costs). The Exhibitor shall bear all losses and liabilities for any third-party complaints, claims, lawsuits and arbitration caused by the Exhibitor, and shall compensate the Organiser and its affiliates for all losses, damages and expenses incurred thereby (including but not limited to attorney's fees and other defense costs). If any third party (including but not limited to other exhibitors, visitors, booth builders, pavilion lessors or other entities) suffers any damage or loss caused by the Exhibitor, in the case that the Organiser first compensate such third parties for such damage or loss, the Organiser shall have the right to recover the same from the Exhibitor.

15. Correspondence information for enquiries

Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122
P. R. China
Tel: +86 400 613 8585 ext 870
Email: sophia.wang@china.messefrankfurt.com