

**AUTO**  
MAINTENANCE & REPAIR

**31.3-2.4.2025**

Capital International Exhibition and  
Convention Center, Beijing, China

# AMR 2025 in Retrospect

China international trade fair for auto service, parts,  
maintenance and repair technology and equipment.

[www.amr-china.cn](http://www.amr-china.cn)



中国汽车维修设备行业协会  
China Automotive Maintenance Equipment Industry Association



中国汽车维修行业协会  
China Automotive Maintenance and Repair Association



中机国际  
SINOMACHINT



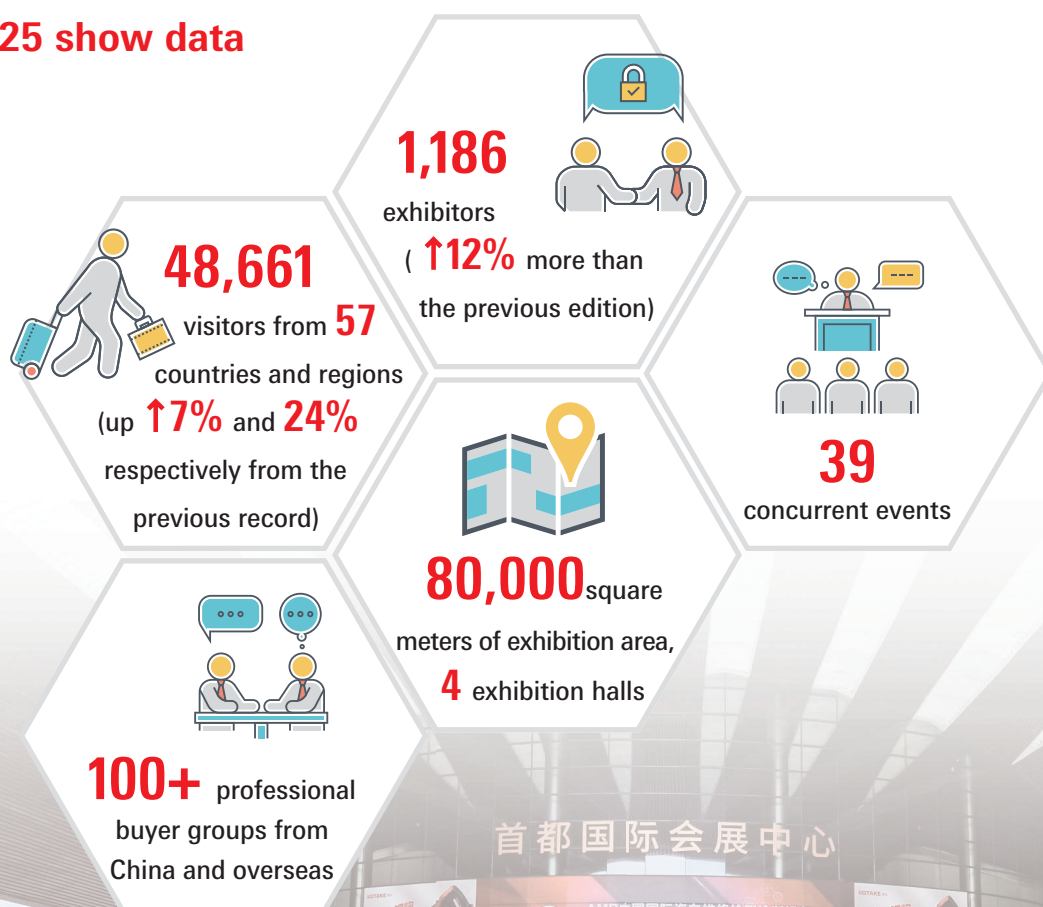
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# AMR2025

## Innovation-Driven, Synergy Empowering High-Quality Development of the Automotive Aftermarket

Returning to the capital amid the accelerating transformation of the automotive industry toward intelligent, electric, and green development, AMR 2025 saw a significant increase in both exhibitor and visitor numbers compared to the previous edition. With a higher level of international participation, the event effectively facilitated technical exchange and industry collaboration, fully demonstrating its professional value and market influence as the flagship platform for China's automotive aftermarket.

### 2025 show data



首都国际会展中心

# AMR 2025





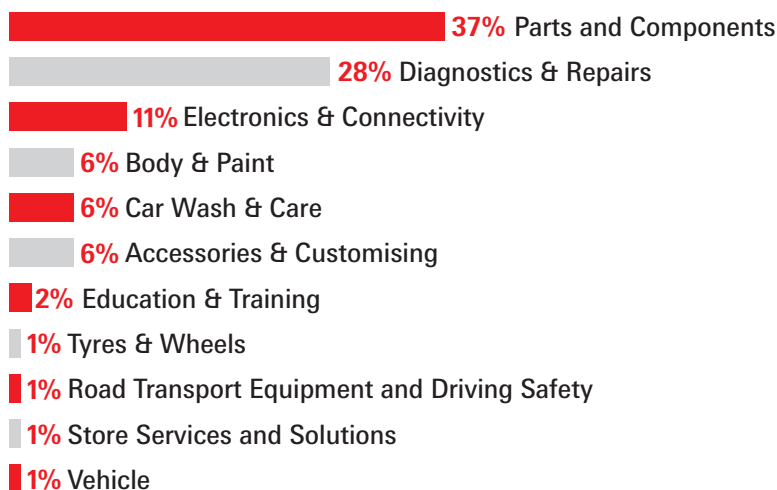
# Emphasizing Both Technological Innovation and Service Upgrades Driving Sustainable Development of the Automotive Aftermarket

The exhibition tracks industry trends, continuously expanding its product range and service dimensions, highlighting NEVs, green technologies, and smart transportation. It presents innovations across the automotive aftermarket, driving transformation and fostering collaboration.

## Some of the exhibitors at the 2025 fair



## Exhibitor's business of nature \* Data source: AMR 2025



**87%** intend to participate next year

**86%** agreed the exhibition fulfilled their objectives

**85%** were satisfied with their participation



AMR showcased our smart equipment and EV battery solutions, drawing strong interest from China, Southeast Asia, Europe, and the Middle East. The show helps us track trends, improve offerings, and expand partnerships.

**Mr. Fan Qingkun, Product Manager**  
Shanghai Balance Automotive Equipment Co., Ltd.

AMR highlighted our filter technologies and boosted global brand visibility. We engaged with many buyers and gained solid leads, making AMR a key driver for our international expansion.

**Ms. Zhang Jing, Sales Manager**  
Zhejiang Fengri Ling Filter Manufacturing Co., Ltd.

With 33 years in chassis parts, we used AMR to expand our dealer network and boost visibility in North China. The show delivered strong leads and new momentum for smart, automated development.

**Mr. Wang Zhe, Regional Manager**  
Yuhuan Jinli Auto Parts Co., Ltd.

# Facilitating International Cooperation and Industry Integration



Top 10 countries and regions of origin for professional visitors (excluding Mainland China):

Malaysia, South Korea, Thailand, Japan, Poland, Belarus, India, Kazakhstan, Myanmar, and the United States.

- **48,661** trade visitors from **57** countries and regions
- **100+** buyer groups spanning the full automotive aftermarket chain
- Domestic buyer groups from **189** cities across China

“

Our buyer group comprising automotive parts buyers, technicians, and retailers focused on parts, NEVs, and intelligent connectivity. AMR enabled efficient info exchange and resource matching, supporting regional industry upgrades.

Ms. Ma Yuting, Director of Exhibitions  
Tianjin Auto Parts Industry Association

We have benefitted greatly from the business meetings arranged by AMR where we learnt more about the market, what the changes are and where China's market is heading. Now that we have a stronger sense of the environment, I look forward to exploring how exhibitors are implementing these changes into their products and parts.

Mr. Vincent Kunst  
New Business Manager  
Alliance Automotive Group

”

Recognized as a highly influential international sourcing platform, AMR 2025 attracted a large number of professional buyers from both China and overseas, thanks to its comprehensive product layout covering the entire value chain. The exhibition fostered extensive business collaboration and supported enterprises in expanding their presence in both domestic and international markets.

**94%** were satisfied with their visit to the show

**94%** achieved their visiting objectives

**90%** formed new supplier relationships

**88%** agreed they have gained information about innovations

**78%** plan to visit the next edition

**76%** have influence on purchasing decision



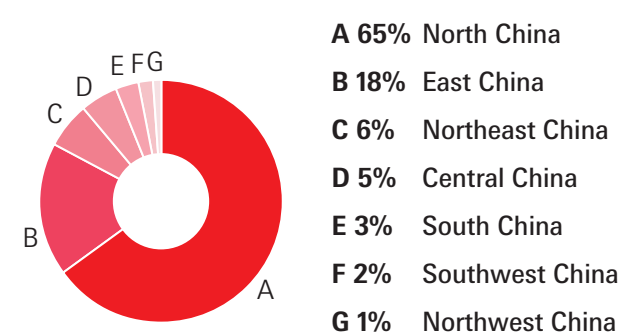


# Precisely connecting core buyers to drive in-depth market exchange

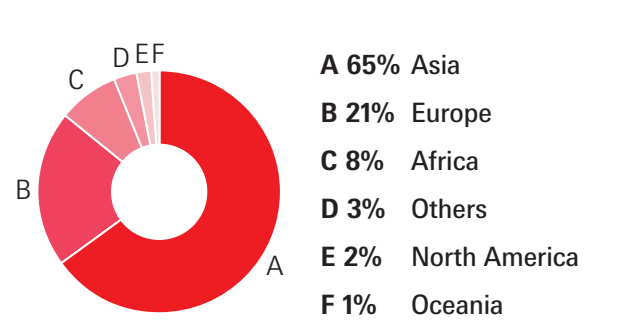
## Visitor's business of nature



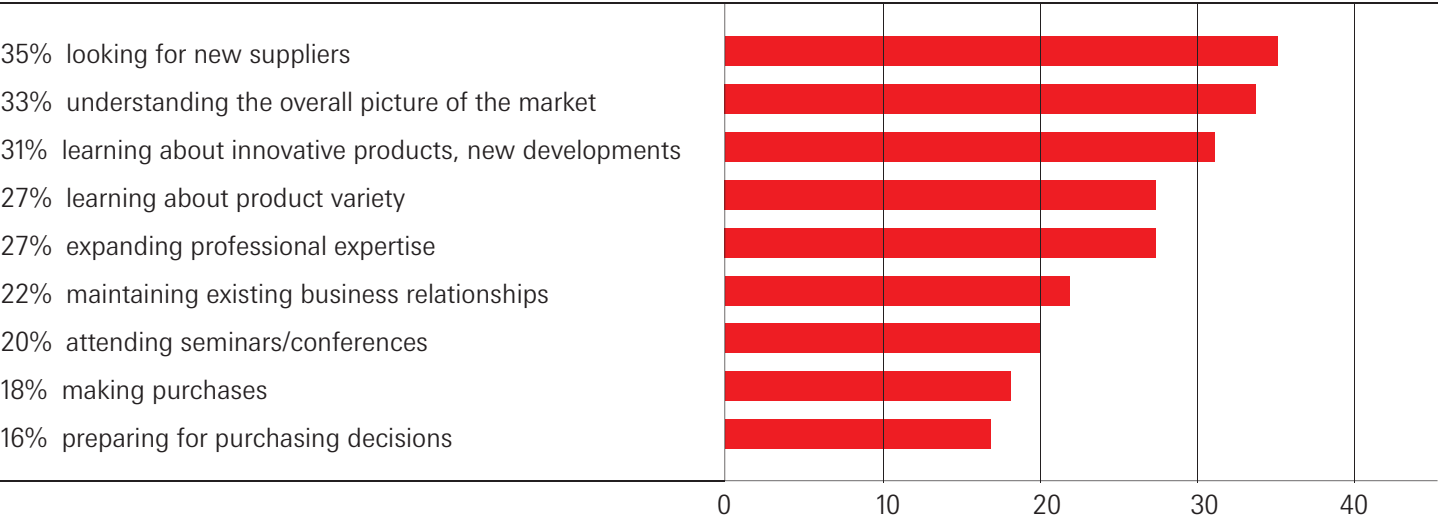
## Local visitors by geographical location



## Overseas visitors by geographical location



## The intended purpose of visit\*^



\*Data from the 2025 exhibition survey report  
^Since it is a multiple-choice questionnaire, the result is more than 100%

# Specialized Zones Driving Synergistic Development Across the Automotive Aftermarket

## Green Repair & New Energy zone

Returning to high praise, the Green Repair & New Energy zone focused on intelligent NEV repair and green equipment innovations. With live demonstrations and real-world case studies, it offered practical insights to boost repair efficiency and support sustainable development.



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As a 15-year veteran in testing tools and equipment, we featured our battery balancers and repair toolkits for new energy vehicles in the Green Repair zone, effectively attracting target buyers. AMR deepened client understanding of our equipment through forums and practical demonstrations.

Mr. Lv Songlin

Sales Director of Shenzhen Besita Technology Co Ltd

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“

This marks our third year partnering with AMR. The upgraded Talent Integration Zone hosted two key competitions, drawing wide participation from enterprises and schools. We also worked with 20 vocational colleges to deepen training and industry collaboration.

Ms. Miao Zhiqing

Director of the Integration of Industry and Education at CAMEIA

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## Industry and Education Integration zone

Focusing on talent development and skills enhancement, the zone hosted two vocational competitions—NEV Maintenance & Diagnostics and Automotive Paint Repair—drawing participation from students and technicians alike. Over 20 vocational institutions showcased training achievements on-site, fostering school-enterprise collaboration and receiving strong industry recognition.



## Road Transportation Equipment zone

Addressing safety and efficiency in the era of intelligent driving, the zone featured innovations such as electric vans, double trailers, driving simulators, and cargo securing systems. It served as a collaborative platform for OEMs, logistics companies, research institutes, and service providers, driving smarter and more efficient development in road transport equipment.



“

We debuted our driving simulators at this zone for both passenger and commercial vehicles. Our demonstrations and interactive experiences received a lot of positive feedback from the constant flow of visitors. Our highly accurate and intelligent devices therefore sparked strong interest from aftermarket buyers, greatly expanding our potential customer base.

Ms. Qian Qingli

Anhui Sanlian Applied Traffic Technology Co., Ltd.

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# Fringe Programs Spotlight Future Industry Trends

During the show, AMR hosted 39 diverse and in-depth forums, conferences, and competitions. Covering topics such as technological innovation, talent development, standardization, international cooperation, and emerging market trends, these events sparked insightful discussions and idea exchange. Professionals from across the automotive aftermarket praised the event for its depth and relevance.



“

I found the speakers to be very informative, each sharing different perspectives on potential opportunities. They discussed the Belt and Road Initiative, which is crucial for connecting China with Africa. For me, attending this event was important to learn how to strengthen this connection and build up our infrastructure to bridge transportation and business.

**Mr. Shomari Omar**  
Officer of Ministry of Transport, Tanzania

This forum provided a valuable examination on industry trends while emphasising growth in repair efficiency and service capabilities. The discussions centred on leveraging advanced products and solutions to boost vehicle repairs and attract more customers, addressing challenges of low customer visits to OEM repair stations.

**Mr. Song Qiang**  
Secretary-General of the Commercial Vehicle Maintenance and Repair Branch, CAMRA

My first AMR visit was very rewarding. The inspection and pollution prevention forum offered clear and actionable insights into government policies addressing challenges and pain points in the testing sector, while the show allowed me to explore advanced testing technologies. AMR impressed me with its one-stop platform for market trends, equipment sourcing, and policy understanding – I'll definitely return next year.

**Mr. Zhang Yulou**  
Director of Nanjing Motor Vehicle Comprehensive Performance Testing Center

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# Omnichannel Media Coverage Draws Widespread Industry and Public Attention

This year's exhibition partnered with mainstream and digital media platforms to deliver live-streamed coverage of key zones, major exhibitors, and concurrent events. The broadcasts garnered over 20 million views, with extensive sharing by national and regional TV channels, industry media, influencers, and professionals across the automotive sector.



## UAE:

- Truck and Fleet

## Australia:

- Bodyshop News

## Korea:

- Car & Tech

## Malaysia:

- AsianTrucker
- ElectricBlue Asia

## China:

- Baidu
- Baijia
- Beijing Time
- BJNews
- China Automotive News

## • CZTV

- Dongchedi
- DZ News
- Economic Information Daily
- Hebei Satellite TV
- Jiangsu Satellite TV
- Jilin TV
- JLNTV
- Kuaishou
- Liaoning Daily
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- Litchi News
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- Qilu Evening News
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- Tik Tok
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## • Xinhua News

- Yiche
- Zhejiang Satellite TV
- www.360buses.cn
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- www.wjzhw.cn
- www.xbt168.cn
- www.xchelp.com
- www.yip361.com

## Taiwan, China:

- Benchmark



# Organisers & supporters

## Organisers

China Automotive Maintenance Equipment Industry Association

Messe Frankfurt (Shanghai) Co Ltd

China Automotive Maintenance and Repair Association

China National Machinery Industry International Co Ltd

## Local supporters

- China Road Transport Association
- China Association of Communication Enterprise Management
- China Classification Society Certification Company
- China Vehicle-Safety Identification Center
- The Motor – Vehicle Safety Inspection Professional Committee of China Association for Quality
- China Communications Products Certification Center
- Research Institute of Highway of Ministry of Transport
- China Academy of Transportation Sciences
- Auto Maintenance Equipment Quality Supervision and Testing Center of Ministry of Transport
- China Federation of Industry and Commerce of Auto & Motorbike Parts Chamber of Commerce
- Transportation Administration of Beijing Municipal Commission of Transport
- Auto Repair Industry Associations from Provinces and Cities of China

## International supporters

ABRAI – Association of Body Repair Automotive Indonesia

FAWOAM – Federation of Automobile Workshop Owners Association of Malaysia

SMWA – The Singapore Motor Workshop Association

## Enquiries

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[www.amr-china.cn](http://www.amr-china.cn)





13 – 15 April, 2026

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