

13 – 15 April, 2026  
Capital International Exhibition Center of China (CIECC)  
Shunyi, Beijing, P.R. China

The exhibitor applying for participating in the Exhibition (hereinafter referred to as the “**Exhibitor**”) shall fill out this Application Form truthfully and completely, and send it to the address or email address of the following organiser (hereinafter referred to as the “**Organiser**”) after signing and stamping:

Messe Frankfurt (Shanghai) Co Ltd  
11/F, Office Tower 1, Century metropolis, 1229 Century Avenue, Pudong New Area,  
Shanghai 200122, P. R. China  
Tel: +86 4006138585 ext 870  
E-mail: [sophia.wang@china.messefrankfurt.com](mailto:sophia.wang@china.messefrankfurt.com) / [amr@china.messefrankfurt.com](mailto:amr@china.messefrankfurt.com)  
[www.amr-china.cn](http://www.amr-china.cn)

## Application form

### 1. Exhibitor details (for contact and billing use)

Company name: \_\_\_\_\_  
Contact person: Mr/Mrs/Ms \_\_\_\_\_ Job Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_ Country/Region: \_\_\_\_\_  
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Mobile no.: \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number extension Country code Number Country code City code Number  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
(\*Exhibitor's marketing contact: Mr/Mrs/Ms \_\_\_\_\_ Job title: \_\_\_\_\_ Email: \_\_\_\_\_)

### 2. Exhibitor details # (The content marked # will be published in the catalogue & fascia board as the Exhibitor's company introduction. If any changes occurred later, please complete the catalogue listing & fascia board form in the Exhibitor Manual and return to the Organiser by the deadline. Please write / type clearly in BLOCK letters to indicate your company information (the exact name and information to be appeared in the official fair catalogue & fascia board) below, the publisher and Organiser will not take any responsibility for mistakes due to unclear text.)

Company name: \_\_\_\_\_  
Company name in Chinese (if applicable): \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_ Country/Region: \_\_\_\_\_ Country/Region of Headquarter: \_\_\_\_\_  
Address in Chinese (if applicable): \_\_\_\_\_  
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Mobile no.: \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number extension Country code Number Country code City code Number  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
The Brands that your company represents: 1. \_\_\_\_\_ 2. \_\_\_\_\_

### 3. Exhibitor's nature of business (please “√” all that apply)

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Manufacturer                                       | <input type="checkbox"/> Dealer, agent, distributor, wholesaler   | <input type="checkbox"/> Retailer                       | <input type="checkbox"/> Service supplier (4S store / service center / garage / workshop / Car wash / Auto Salone / Auto refitter / tuner / Test station / petrol companies / gas station) |
| <input type="checkbox"/> Private & official fleets                          | <input type="checkbox"/> Trade associations / government agencies | <input type="checkbox"/> Publisher                      |  |
| <input type="checkbox"/> Research institutions / universities / polytechnic |   | <input type="checkbox"/> Others (please specify): _____ |  |

### 4. Exhibitor's products belong to the following groups # (please “√” where appropriate in each items)

- i) ☐ Commercial vehicle ☐ Passenger vehicle ☐ New energy vehicle  
ii) ☐ OEM ☐ Aftermarket  
iii) ☐ Overseas market: \_\_\_\_% ☐ China market: \_\_\_\_%

#### 01 Diagnostics & Repair

- ☐ 01.01 Workshop equipment for repair and maintenance
- ☐ 01.01.01 systems and equipment
  - ☐ 01.01.02 starting power / battery maintenance
  - ☐ 01.01.03 lifting equipment / platform
  - ☐ 01.01.04 tyre installation
  - ☐ 01.01.05 wheel balancer

- ☐ 01.01.06 wheel alignment / CV aligner
- ☐ 01.01.07 brake drum and brake disc turning and grinding machines
- ☐ 01.01.08 tyre inflator
- ☐ 01.01.09 nitrogen inflator
- ☐ 01.01.10 refrigerant filling equipment
- ☐ 01.01.11 hydraulic equipment & components
- ☐ 01.01.12 repair components & consumables
- ☐ 01.01.13 machine tool (boring mill / boring cutter / bench grinders)
- ☐ 01.01.14 parts cleaning systems and equipment
- ☐ 01.02 Tools
  - ☐ 01.02.01 hand tool
  - ☐ 01.02.02 air tool
  - ☐ 01.02.03 power tool
  - ☐ 01.02.04 hydraulic tool
  - ☐ 01.02.05 special tools
  - ☐ 01.02.06 special tools for hybrid and electric cars
  - ☐ 01.02.07 tool trolley
  - ☐ 01.02.08 combination tools workstation
  - ☐ 01.02.09 compressed air machine
  - ☐ 01.02.10 hoists
  - ☐ 01.02.11 transmission jacks
  - ☐ 01.02.12 jack & relevants
  - ☐ 01.02.13 charging technology and charging accessories
  - ☐ 01.02.14 complementary product (rubber hoses, tubing chassis, work lights etc)
- ☐ 01.03 Vehicle diagnostics
  - ☐ 01.03.01 diagnostic equipment and software
  - ☐ 01.03.02 on-board diagnostics
  - ☐ 01.03.03 matching equipment (anti-theft)
  - ☐ 01.03.04 remote diagnosis and cloud services
  - ☐ 01.03.05 ADAS calibration (repair/adjustment of advanced driver assistance systems)
  - ☐ 01.03.06 instruments & apparatus (oscilloscope, multimeter, endoscopes etc.)
  - ☐ 01.03.07 fuel injection system cleaning and testing equipment
  - ☐ 01.03.08 testing station relevant equipment and products
  - ☐ 01.03.09 test stand
  - ☐ 01.03.10 personal DIY equipment and products
- ☐ 01.04 Maintenance and repair of CV and vehicle superstructures (RV/caravan and motor home superstructures, custom and special superstructures for lightweight and heavyweight utility vehicles and chassis repairs)
- ☐ 01.05 Parking aids and towing equipment (vehicles, trailers, towing equipment and technology)
- ☐ 01.06 Workshop equipment for repair and maintenance for alternative drive concepts (charging stations, battery equalization instrument, air tightness detector, battery charging and capacity analyzer, battery pack discharge instrument, battery fault diagnosis instrument, body repair system, motor and control system maintenance, Thermal management and for hydrogen vehicle)
- ☐ 01.07 Fastening and bonding solutions (rivets, adhesives, screws, soldering, welding materials, lasers)
- ☐ 01.08 Waste disposal, battery management and recycling (systems, equipment, management systems)
- ☐ 01.09 Workshop safety and ergonomic workshops (air purification, ventilation, heating, health-enhancing and safety-enhancing technologies)
- ☐ 01.10 Workshop and dealership equipment (shopfitting/shop systems, sales equipment, office and warehouse equipment, work clothing)
- ☐ 01.11 Technical fluids (coolants, gases, fluid management)
- ☐ 01.12 Workshop concepts
- ☐ 01.13 Vehicle rescue and rescue equipment
- ☐ 01.14 Teaching aids
- ☐ 01.15 Mobile services
- 02 Body & Paint**
  - ☐ 02.01 Bodywork repairs
    - ☐ 02.01.01 girder correction system
    - ☐ 02.01.02 body shaping equipment
    - ☐ 02.01.03 welding equipment
    - ☐ 02.01.04 body measuring system
    - ☐ 02.01.05 dust-free dry grinding equipment
    - ☐ 02.01.06 rivet gun
    - ☐ 02.01.07 repair equipment, consumables and tools (sandpaper, hot air gun etc.)
  - ☐ 02.02 Paintwork and corrosion protection
    - ☐ 02.02.01 spray booth & relevant
    - ☐ 02.02.02 paint
    - ☐ 02.02.03 spray gun / sprayer
    - ☐ 02.02.04 spray gun cleaning equipment
    - ☐ 02.02.05 corrosion protection materials
    - ☐ 02.02.06 dent removal equipment and tools
    - ☐ 02.02.07 color calibration equipment
    - ☐ 02.02.08 paint-mixing equipment
    - ☐ 02.02.09 water based paint blower system
    - ☐ 02.02.10 spray lamp
    - ☐ 02.02.11 environmental protection device
    - ☐ 02.02.12 paint polishes (polishing, grinding, and putty, etc)
    - ☐ 02.02.13 masking paper (liquid) / tape
    - ☐ 02.02.14 polishing machines & relevant
  - ☐ 02.03 Smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims
  - ☐ 02.04 New materials (lightweight, carbon, magnesium, aluminum)

**03 Car Wash & Care**

- ☐ 03.01 Washing & vehicle care equipments
  - ☐ 03.01.01 automatic car wash facilities for exteriors
  - ☐ 03.01.02 washing machine
  - ☐ 03.01.03 bubble machine
  - ☐ 03.01.04 relevant consumables
  - ☐ 03.01.05 ground grid
  - ☐ 03.01.06 vacuum / high-pressure cleaners
  - ☐ 03.01.07 dehydrator / dryer
  - ☐ 03.01.08 water-liquid proportioning equipment
  - ☐ 03.01.09 watering can
  - ☐ 03.01.10 brush
  - ☐ 03.01.11 towels, sponges, gloves
  - ☐ 03.01.12 washing accessories
  - ☐ 03.01.13 diesel vehicle aftertreatment system maintenance equipment and supporting facilities
  - ☐ 03.01.14 care equipment for fuel / lubrication / brake / cooling / exhaust / air conditioning / power system
- ☐ 03.02 Washing & vehicle care products
  - ☐ 03.02.01 Oils, lubricants and additives (systems, equipment, lubricants, auxiliaries and consumables, technical sprays / aerosol, disposal and recycling, industrial hygiene)
  - ☐ 03.02.02 exterior and interior cleaning
  - ☐ 03.02.03 care aerosol
  - ☐ 03.02.04 chemical products for car wash facilities
- ☐ 03.03 Vehicle preparation and detailing (exterior and interior preparation, sealing, upholstery and leather repair, polishing)
- ☐ 03.04 Water reclamation, water treatment
- ☐ 03.05 Filling station equipment (filling station equipment, tank systems for conventional fuels)

**04 Tyres & Wheels**

- ☐ 04.01 Tyres (summer/winter tyres for cars, utility vehicles, trucks, two-wheeled vehicles and special vehicles, exclusive tyres for SUV, sports cars and premium vehicles, wide-track tyres, industrial tyres, carcasses and tubes)
- ☐ 04.02 Wheels and rims (exclusive and customised wheels and rims, industrial rims, customised wheel rims)
- ☐ 04.03 Tyre/wheel repair and disposal
  - ☐ 04.03.01 balancing weights, tire valves, valve caps
  - ☐ 04.03.02 tyre repair materials & chemicals
  - ☐ 04.03.03 TPMS tyre pressure monitoring system
  - ☐ 04.03.04 tyre pressure gauge, tyre leak meter
  - ☐ 04.03.05 tyre pattern detection
- ☐ 04.04 Used tyres and wheels
  - ☐ 04.04.01 curing press
  - ☐ 04.04.02 tyre spreader
  - ☐ 04.04.03 tyre retread consumables and chemicals
  - ☐ 04.04.04 disposal of used tires
- ☐ 04.05 Tyre/wheel management and systems (IT systems, online tyre portals, inspection, tyre logistics, tyre leasing and rental, tyre storage)
- ☐ 04.06 Sales equipment and storage of tyres (operating / storage / office / showroom equipment and facilities, sales aids, certification, tyre-storage)
- ☐ 04.07 Accessories for tyres, wheels and installation
  - ☐ 04.07.01 valves, storage labels, wheels nuts and wheel bolts
  - ☐ 04.07.02 tyres installation

**05 Parts & Components**

- ☐ 05.01 Components for conventional drive systems (engine, gearbox, powertrain, exhaust)
- ☐ 05.02 Chassis (axles, steering, brakes, wheels, shock absorbers)
- ☐ 05.03 Body (metal parts, roof systems, mounted parts, windows, bumpers)
- ☐ 05.04 Standard mechanical parts (fastening elements, threaded and securing elements, sealing rings, roller bearings)
- ☐ 05.05 Interior (cockpits, buttons, switches, instruments, airbags, seats, shelf and storage concepts, illumination, heating, air-conditioning, electrical adjusters, interior filters)
- ☐ 05.06 Exterior (doors, windows/glass, mounted parts)
- ☐ 05.07 Charging accessories 12 volt (plugs, cables, connectors)
- ☐ 05.08 Regenerated, restored and renewed parts for cars and utility vehicles
- ☐ 05.09 External vehicle air quality and exhaust gas treatment (diesel aftermarket solutions, SCR, filters, sensors)
- ☐ 05.10 New materials (3D printing, fiber composites, renewable resources, hybrid materials, recyclable materials)
- ☐ 05.11 Driving assistances

**06 Electronics & Connectivity**

- ☐ 06.01 Engine electronics (control units, bus systems, sensors, actuators)
- ☐ 06.02 Vehicle lighting (headlights, LED / OLED, lasers, exterior and interior lighting, intelligent headlight systems, night and thermal-imaging cameras)
- ☐ 06.03 Electrical system (electrical power supply, batteries, cables, wiring harnesses, cable mounting and connecting elements, plug connections, sensors, on-board diagnostics, high-voltage systems)
- ☐ 06.04 Comfort electronics (wellness and health systems, automatic air-conditioning, seat heating and ventilation, electric seat adjustment, keyless-go systems, driver assistance systems, vehicle safety systems, control systems)
- ☐ 06.05 Automated driving (electrical components for autonomous driving, robocabs, sensors, actuators, artificial intelligence, cameras, ultrasonics, lateral and horizontal driver assistance systems)
- ☐ 06.06 Human machine interface (HMI) (eye tracking, facial expression tracking, gesture control systems)
- ☐ 06.07 Connectivity (car-to-car, car-to-enterprise, car-to-infrastructure, car-to-driver, LTE, functions on demand)
- ☐ 06.08 Internet of things (smart home, additional services, mobile devices)

**07 Accessories & Customising**

- ☐ 07.01 Exterior accessories (accessories for tyres, rims, snow chains, edge protectors, sill trims, trailer couplings, tow ropes, covers, marten repellent, stone chip protection films)
- ☐ 07.02 Interior accessories (starting aids, child seats, car mats, seat & boot protectors, covers, car beds, safety products, first-aid kit, warning waistcoats, fire extinguisher, sunshade, car Hoover)

- ☐ 07.03 Transport systems & superstructures for motor vehicles, vans, campers, pick-up (transport solutions, load securing, carrier systems for sports, bicycle racks, tailgate systems, roof racks, roof boxes, trailer & rail systems, roof bodies and tents)
- ☐ 07.04 Technical customising (body styling, engine, chassis and exhaust tuning, sports equipment, lighting, tyres and rims)
- ☐ 07.05 Optical customising (car styling, foiling, protective films, airbrush systems, interior and audio tuning, rims)
- ☐ 07.06 Infotainment (multimedia, car media devices, audio and sound systems, navigation, integrable services, in-car-gaming, entertainment)
- ☐ 07.07 Special vehicles & bodies for commercial vehicles (load compartment equipment, equipment, installations and conversions for vans, ambulance transport, police, taxis)
- ☐ 07.08 Lifestyle, luxury & merchandise items (clothing, luggage, outdoor, personalised products, ice scrapers, parking discs, number plates, key rings, retro & nostalgia articles, tin signs, miscellaneous)
- ☐ 07.09 Car fragrance & special products (air fresheners, fragrance dispensers, car perfume, cockpit spray, special products for insect removal, fragrance tree, diffuser)
- ☐ 07.10 Organisation systems (boot organiser, interior organiser, boot bag, folding boxes, cup holders, bags, utensil bags, backrest protection, folding table for laptop, kneeling tray, can safe)
- ☐ 07.11 Accessories for pets (holding and transport systems for pets, dog beds, dog seats, dog blankets, travel bags, car harnesses, seat belts, boarding aids, dog ramps)

#### 08 Dealer & Workshop Management

- ☐ 08.01 Workshop / dealership / filling station planning and construction (business consultants, certifications, environmental protection consultants, architecture)
- ☐ 08.02 Dealer, sales and service management (dealer management systems, special applications and equipment)
- ☐ 08.03 Digital marketing (mobile and stationary solutions)
- ☐ 08.04 Customer data management (data analysis and management, big data)
- ☐ 08.05 Online presence (search machine optimisation, homepage design, online marketing)
- ☐ 08.06 E-commerce and mobile payment
- ☐ 08.07 Basic and advanced training and professional development (mechanics, mechatronics, bodywork, paintwork, electromobility, sales, management)
- ☐ 08.08 Workshop and dealership marketing (external advertising, advertising media, agencies, signalisation)
- ☐ 08.09 Supply chains and vehicle/parts/service marts
- ☐ 08.10 Economic regeneration, research, consulting, cluster initiatives
- ☐ 08.11 New workshop technologies (augmented and virtual reality, big-data, AI-model and robot training)
- ☐ 08.12 Used cars (retrofitting, assessment and platform)
- ☐ 08.13 Financing (insurance, auction, leasing)

#### 09 Alternative Drive Systems & Fuels

- ☐ 09.01 Energy storage (batteries, lithium-ion, lithium-oxygen, high-voltage systems)
- ☐ 09.02 Alternative fuels (synthetic fuels, LPG, CNG, ethanols, hydrogen)
- ☐ 09.03 Complementary products (wall box, home charging systems, billing systems, charging cards, charging plugs, charging cables)
- ☐ 09.04 Vehicle concepts (e-bikes, scooters, BEV)
- ☐ 09.05 Resources (rare earths, lithium)
- ☐ 09.06 Charging and tank technologies and systems (inductive/conductive systems, fast-charging systems, filling station equipment and systems, tank systems for alternative fuels)

#### 10 Commercial Vehicles & Road Transport Equipment

- ☐ 10.01 Commercial and special vehicles
- ☐ 10.02 Handling facilities
- ☐ 10.03 Simulator
- ☐ 10.04 Safety equipment
- ☐ 10.05 Inspection
- ☐ 10.06 Intelligent management
- ☐ 10.07 Mobility services (sharing economy, car sharing, ride hailing, e-bike)
- ☐ 10.08 Other (please specify): \_\_\_\_\_

#### 11 Industry Groups and Specialists

- ☐ 11.01 Institutes, associations, organizations
- ☐ 11.02 Specialists
- ☐ 11.03 Publishing houses
- ☐ 11.04 Opinion leaders and UGC/PGC platforms
- ☐ 11.05 Industrial parks
- ☐ 11.06 Other (please specify): \_\_\_\_\_

#### 5. Please list your product(s) # (maximum 5 products, total 20 words; please see point 10 on P.6)

Product(s) Name: English	Chinese (if any)
1	1
2	2
3	3
4	4
5	5

#### 6. Participation fees: (please indicate booth size required and tick all that apply)

Booth type	Standard stand (min. 9 sqm) Booth size: _____ sqm	Raw space (min. 36 sqm) Booth size: _____ sqm
	RMB 1,400 / sqm for ≥ 2 sides open, min. 18 sqm required	RMB 1,200 / sqm
Customizing stand, please contact Organiser for details.		

\* Common services for all stand options include: official catalogue, promotional materials, exhibitor manual, and market information.

**Digital Services Top-up Package (shown on official website and AMR's online platform)**

Top-up digital package I - Upgrading Gold media package - Targeted visitor traffic boosting (including 200 data)	Top-up digital package II - Upgrading Gold media package - Featured exhibitors at AMR's online platform
RMB 1,500	RMB 3,500

\* For enquiries on Digital Services, the Exhibitor may contact Digital Business team (please refer to the Specific Terms and Conditions point 12 on P.6)

**Payment:** The Exhibitor shall settle the full payment according to instruction on the invoice issued by the Organiser. Booth allocation will be confirmed upon receipt of full payment. For bank account details, please see P.6.

**7. New Product Launch (free service):**

To further enhance media's coverage on your company, the organiser would like to have more information on your exhibits / technologies and your target users. Your information will help the organiser prepare publicity materials and arouse media's interest in publishing your company's information. Please "✓" the appropriate box.

We would like to promote our new products through New Product Launch programme. And, we plan to display the following new product(s):

(English): \_\_\_\_\_ (Chinese): \_\_\_\_\_

(First launch in World Asia China None of the above, but first launch in AMR 2026)

We do not have new product launch in AMR 2026

**8. Statement and execution by the Exhibitor:**

*(please fill in the name and job title of the legal representative/authorized signatory of the Exhibitor and sign and stamp below. Please also stamp a cross-page seal on this Application Form as well as the attached Exhibition Terms.)*

**The Exhibitor hereby declares the following:**

**1. Our company confirms that the information filled in this form is true and valid.**

**2. Our company has carefully read and fully understood all the terms and rules of the "Exhibition Terms" on this application form, and the "General Terms and Conditions of Participation" (update on 11 February 2025) on the official website of the Organiser (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>). We hereby confirm that we agree to accept and undertake to comply with all the contents of the "Exhibition Terms", "General Terms and Conditions of Participation", and the "Exhibitor Manual" of the Exhibition.**

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp (Same as Exhibiting Company): \_\_\_\_\_

## **Specific Terms and Conditions**

- 1. Organiser**  
China Automotive Maintenance Equipment Industry Association  
China Automotive Maintenance and Repair Association  
Messe Frankfurt (Shanghai) Co Ltd  
China National Machinery Industry International Co Ltd
- 2. Exhibition venue**  
Capital International Exhibition & Convention Center (CIECC)  
No.55 Yu Dong Road, Shunyi District, Beijing, P.R. China
- 3. Date of event**  
13 -14 April 2026                      9:00am — 17:00pm  
15 April 2026                            9:00am — 15:00pm
- 4. Registration and confirmation**  
The Exhibitor shall fill in this Application Form truthfully and completely and submit it to the Organiser after signing and stamping. The Organiser will confirm successful applications of the Exhibitor in writing after their receipt of the aforesaid Application Form and full payment of the Participation Fee by the Exhibitor.
- 5. Terms of payment**  
The Exhibitor shall settle the full payment of the Participation Fees according to the instruction on the invoice issued by the Organiser. The Exhibitor shall remit the appropriate amount directly to the Organiser. All bank charges are to be borne by the Exhibitor.  
Payment shall be made to:  
Bank of China, Shanghai Branch,  
Nanjing Road (West) Third Sub-branch  
A/C No: 448159241206  
A/C Holder: Messe Frankfurt (Shanghai) Co., Ltd  
A/C - Type: US\$  
Swift Code: BKCHCNBJ300  
Note: Participation fee per sqm is applicable at the current exchange rate as given in the invoice.
- 6. Participation qualifications**  
The Exhibitor shall obtain the qualification to participate in the exhibition only after the Exhibitor has paid the Participation Fees to the Organiser in full. The Organiser will send a written notice to the Exhibitor to confirm the qualification of the Exhibitor upon receipt of the above Participation Fees.
- 7. Cancellation**  
If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.  
If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the full participation fee.
- 8. General terms and conditions of participation**  
The General Terms & Conditions of Participation and the Imprint given on the official website of the Exhibition ([www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html](http://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html)) shall form an integral part of this Application Form and this Exhibition Terms and shall be binding to the Exhibitor.
- 9. Booth allocation**  
The Organiser shall have the right to decide at its sole discretion the allocation of the Exhibitor booth according to product criteria, or other criteria set by the Organiser. No change of booth location is allowed once it has been assigned and informed to the Exhibitor.
- 10. Official Fair Catalogue**  
Sections in this Application Form with “#” will be used in the official fair catalogue. If any changes occurred later, the Exhibitor shall fill up the catalogue listing form in the exhibitor manual and submit to the organiser by deadline.
- 11. Media Package**  
The Exhibitor's company data in the media package (including but not limited to company name, address, telephone number, fax number, email address, product introduction, etc.) shall be published in the market directory of the Messe Frankfurt year-round industry website associated with the Exhibition website if the industry website is available for the respective event.
- 12. Digital Services**  
For enquiries on Digital Services (onsite LED advertising, online & mobile banners, AMR Online digital items and so on), Exhibitors may contact Digital Business team:  
Digital Services: Ms. Wendy Lip / Ms. Serena Chen  
Tel: +852 2230 9247 / + 86 21 6160 8442  
Email: [digital@hongkong.messefrankfurt.com](mailto:digital@hongkong.messefrankfurt.com)  
Data Submission: Mr. Kim Lau / Ms. Eva Sun  
Tel no.: +86 21 6160 8428 / +852 2230 9253  
Email: [mpm.mp@hongkong.messefrankfurt.com](mailto:mpm.mp@hongkong.messefrankfurt.com)
- 13. Intellectual property rights / copyright**  
The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including but not limited to patents, trademarks, copyrights, designs, trade names, names etc. whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.
- 14. Liabilities for breach of contract**  
If the Exhibitor breaches any provision under this Exhibition Terms or violates any rules relating to the Exhibition, the Organiser shall have the right to suspend the participation qualifications of the Exhibitor, and have the right to request the Exhibitor to immediately correct its breach or violations, and shall indemnify the Organiser and its affiliates for all losses, damages and expenses (including but not limited to attorney's fees and other defense costs). The Exhibitor shall bear all losses and liabilities for any third-party complaints, claims, lawsuits and arbitration caused by the Exhibitor, and shall compensate the Organiser and its affiliates for all losses, damages and expenses incurred thereby (including but not limited to attorney's fees and other defense costs). If any third party (including but not limited to other exhibitors, visitors, booth builders, pavilion lessors or other entities) suffers any damage or loss caused by the Exhibitor, in the case that the Organiser first compensate such third parties for such damage or loss, the Organiser shall have the right to recover the same from the Exhibitor.
- 15. Photos / Videos**  
The Exhibitor guarantees that the Exhibitor has obtained the written authorisation of all the personnel of the Exhibitor attending the on-site exhibition (hereinafter referred to as the “On-site Personnel”) and hereby confirm on behalf of the On-site Personnel as follows: (1) the On-site Personnel understand and agree to accept the provisions under the General Terms and Conditions of Participation regarding the authorisation for the Organiser to randomly take photos or videos; (2) the On-site Personnel understand and agree that they have the right to revoke the above authorisation, but such revocation of authorisation shall not affect the validity of the activities of using their portrait that have been carried out based on their authorisation prior to the revocation. The Exhibitor undertakes to indemnify the Organiser against any claims and/or losses suffered due to the use of the portraits of the On-site Personnel.
- 16. Correspondence information for enquiries**  
Messe Frankfurt (Shanghai) Co Ltd  
11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122  
P. R. China  
Tel no.: +86 400 613 8585 ext 870  
Email: [sophia.wang@china.messefrankfurt.com](mailto:sophia.wang@china.messefrankfurt.com)