

同期活动议程 Fringe Programme Detail Rundown (12/4-15/4/2026)

2026【终端崛起—筑新】第八届汽车服务产业新趋势大会
Rising Workshop - The 8th International Automotive Service Industry New Trends Conference 2026

日期 Date	2026/04/12 12 April 2026	时间 Time	09:00-12:00	地点 Venue	北京首都机场东海康得思酒店一层大宴会厅 1F, Cordis Ballroom, Cordis Beijing Capital Airport
指导单位 Guided by	中国汽车保修设备行业协会 中国汽车维修行业协会 China Automotive Maintenance Equipment Industry Association China Automotive Maintenance and Repair Trade Association				
主办单位 Organiser(s)	法兰克福展览(上海)有限公司 中国机械国际合作股份有限公司 青岛养车魔方互联网科技有限公司 Messe Frankfurt (Shanghai) Co Ltd China National Machinery Industry International Co Ltd Qingdao Car Maintenance Magic Cube Internet Technology Co Ltd				
时间 Time	题目 Topic	讲者 Speaker			
09:00	主持人开场 Opening Remarks				
09:05	大会致辞 Welcome Speech	王水平, 中国汽车保修设备行业协会会长 周劲楠, 中国汽车维修行业协会秘书长 周劲楠, 法兰克福展览(香港)有限公司总经理 Wang Shuiping, President, China Automotive Maintenance Equipment Industry Association Di Yanbin, Secretary-General, China Automotive Maintenance and Repair Trade Association Fiona Chiew, General Manager, Messe Frankfurt (HK) Ltd			
09:15	2026 中国经济发展展望 Outlook for China's Economic Development 2026	石纪杨, 国家开发银行专家委员会资深专家, 中非发展基金原总裁, 国开证券原监事长 Shi Jiyang, Senior Expert, Expert Committee of China Development Bank / Former President, China-Africa Development Fund / Former Supervisor, CDB Securities Co Ltd			
09:55	2026 中国汽车产业发展前景展望 Outlook for China's Automotive Industry Development 2026	师建华, 车百会研究院副理事长, 车百智库研究院院长, 教授级高级工程师 Shi Jianhua, Vice Chairman of Chebaihui, President of Chebai Think Tank Research Institute, Professor-level Senior Engineer			
10:20	全球格局下的中国汽车后市场 - 筑新未来, 寻找增长 China's Automotive Aftermarket in the Global Landscape - Forging a New Future and Seeking Growth	戴晨, 魔方汽车创始人, MCAA 魔方汽配出海联盟创始人 Dai Chen, Founder, Magic Cube Auto / Founder, MCAA Magic Cube Auto Parts Going Global Alliance			
10:45	2026 新能源汽车独立售后市场发展最新趋势解读 Interpretation on Latest Development Trends of 2026 Independent Aftermarket for New Energy Vehicles	徐虎雄, 罗兰贝格全球合伙人 Xu Huxiong, Global Partner, Roland Berger			
11:10	新能源汽车数字化检修的创新与实践 Innovation and Practice of Digital Inspection and Maintenance for New Energy Vehicles	抄佩佩, 中国汽车工程研究院股份有限公司总监, 后市场事业部总经理 Chao Peipei, Director, General Manager of Aftermarket Business Unit, China Automotive Engineering Research Institute Co Ltd			
11:35	在不确定环境里, 洞悉用户的确定性汽车消费 Insight into Users' Definite Automotive Consumption in an Uncertain Environment	周丽君, 腾易科技助理总裁, 腾易科技研究院院长兼首席分析师, 汽车行业战略分析师 Zhou Lijun, Assistant President, Tengyi Technology / President and Chief Analyst, Tengyi Technology Research Institute / Automotive Industry Strategic Analyst			

分论坛一：新能源独立售后AI+技术创新—终端增长论坛
NEV Independent Aftermarket AI + Technology Innovation - Rising Workshop Forum

日期 Date	2026/04/12 12 April 2026	时间 Time	13:30-17:30	地点 Venue	北京首都机场东海康得思酒店一层宴会厅2 1F, Cordis Ballroom 2, Cordis Beijing Capital Airport
------------	-----------------------------	------------	-------------	-------------	--

支持单位 Support(s)	全国工商联汽配商会新能源车专委会 Professional Committee, Automobile & Motorcycle Parts Chamber of Commerce, All-China Federation of Industry and Commerce				
时间 Time	题目 Topic	讲者 Speaker			
13:30	欢迎致辞 Welcome Speech	白坤, 全国工商联汽配商会副秘书长 Bai Kun, Deputy Secretary-General, Automobile & Motorcycle Parts Chamber of Commerce, All-China Federation of Industry and Commerce			
13:40	穿越周期, 后市场数字化浪潮下的趋势研判与经营进化 Navigating the Cycle: Aftermarket Trend Insights and Business Evolution in the Wave of Digital Intelligence	朱伟, F6 中国市场营销总监 Zhu Wei, China Marketing Director, F6			
14:00	四方联动 共赢未来 赋能经销商升级, 激活终端盈利 Four-Party Collaboration for a Win-Win Future: Empowering Distributors, Activating Terminal Profitability	曹丽华, 金美合车用油销售总监 Cao Lihua, Sales Director of Zhu Hai Makhop Technology Co Ltd			
14:20	AI 技术在新能源与传统维修后的新机遇 New Opportunities of AI Technology in NEV & Traditional Repair After-sales	冯海龙, 爱扳手北京智云星辉科技有限公司总经理 Feng Hailong, General Manager, AI Wrench, Beijing Zhiyun Xinghui Technology Co Ltd			
14:40	锂电池回收拆解核心价值-新能源维修服务连锁盈利之路 Lithium Battery Recycling & Dismantling Core Value: The Road to Profitability for NEV Repair Service Chains	徐贵, 小青龙新能源维修服务连锁联合创始人 Xu Gui, Co-founder of Xiaolong New Energy Repair Service Chain			
15:00	智慧新物种: 当机器人成为汽修门店的“新员工” Intelligent New Species: When Robots Become "New Employees" of Auto Repair Stores	陈艳霞, 擎天租(上海)科技有限公司首席运营官 Chen Yanxia, COO, Prime Rent (Shanghai) Technology Co Ltd			

15:20	维修厂内卷破局·豪华车维修持续盈利的方法 Breaking the Rat Race of Repair Shops · Methods for Sustained Profit in Luxury Car Maintenance	李展, 沈阳大展四个圈汽车服务有限公司 (大展奥迪专修连锁) 创始人 Li Zhan, Founder, Shenyang Dazhan Four Circles Auto Service Co Ltd (Dazhan Audi Specialized Maintenance Chain)
15:40	新能源汽车售后维修核心技术 Core Technologies for New Energy Vehicle After-sales Maintenance	胡杰, 山东德系新能源汽车有限公司 (德系新能源) 创始人 Hu Jie, Founder, Shandong German New Energy Vehicle Co Ltd
16:00	门店营销场景打造, IP文创带动业绩快速增长 Store Marketing Scene Creation: IP Cultural Products as a Catalyst for Rapid Performance Growth	赵雷, 济南鼎力汇汽车服务有限公司创始人 Zhao Lei, Founder, Jinan Dinglihui Automotive Service Co Ltd
16:20	业绩增长双引擎: 高效转化 × 精益运营 Dual Engines for Performance Growth: High-efficiency Conversion × Lean Operation	胡云东, 领象汽车服务、领象汽车科技 (山东) 有限公司创始人 Hu Yundong, Founder, Leadxiang Automotive Aftermarket Service, Leadxiang Automotive Technology (Shandong) Co Ltd
16:40	新能源&传统燃油车终端门店项目盈利增长点 Project Profit Growth Points for New Energy & Traditional Fuel Vehicle Terminal Stores	许涛, 大连亚欧贸易有限公司总经理 Xu Tao, General Manager, Dalian Yaou Trading Co Ltd
17:00	《讨论团》: 传统维修筑新能源售后, 打造新的售后服务场景 - 短视频+直播带动本地服务升级 - 维修企业打造自我营销圈的密码 - 数据服务+场景服务助力门店成长 - 终端门店创业者的正确理解 Panel Discussion: Traditional Repair, Pioneering Trends, NEVs After-sales, To Create New After-sales Service Scenarios - Short Video + Live Streaming: Driving Local Service Upgrades - The Secret of Repair Shops to Establish Self-Marketing Ecosystem - Data Services + Scene Services: Empowering Store Growth - The Right Mindset for Terminal Business Entrepreneurs	主持人: 陈平, 车轱辘创始人 讨论嘉宾: 吕艳庆, 态途养车, 江苏态途网络科技有限公司创始人 江德才, 车百用汽车服务连锁总经理 张新波, 北京京心达汽修服务连锁创始人 宋烈进, 兔师傅汽车服务连锁创始人 刘明明, 北京轱辘匠汽车服务连锁 AI 汽车服务创始人 Moderator: Chen Ping, Founder, Cheyuan Chezhe Speakers: Lyu Yanqing, Founder, Taitu Car Maintenance, Jiangsu State Road Network Technology Co Ltd Jiang Decai, General Manager, Chebalyong Automotive Service Chain Zhang Xinbo, Founder, Beijing Jingxinda Auto Repair Service Chain Song Liejin, Founder, Master Too Automotive Service Chain Liu Mingming, Founder, Beijing Jingchefang Auto Decoration Service Co Ltd

分论坛二: 底盘、轮胎、改装—汽配产业链红利趋势论坛
Forum on Profit Dividend Trends in Auto Parts Industry Chain: Chassis, Tires & Customising

日期 Date	2026/04/12 12 April 2026	时间 Time	13:30-17:30	地点 Venue	北京首都机场东康得思酒店一层宴会厅1 1F, Cordis Ballroom 1, Cordis Beijing Capital Airport
------------	-----------------------------	------------	-------------	-------------	---

支持单位 Support(s)	中国橡胶工业协会营销工作委员会 中国汽车维修行业协会养护装饰美容分会 Marketing Committee, China Rubber Industry Association Maintenance, Decoration and Beauty Branch, China Automotive Maintenance and Repair Trade Association
--------------------	---

时间 Time	题目 Topic	讲者 Speaker
13:30	中国轮胎2026市场数据解读未来渠道趋势 Interpretation on 2026 Market Data of China's Tire Industry and Future Channel Trends	雷昌纯, 中国橡胶工业协会秘书长 Lei Changchun, Secretary-General, China Rubber Industry Association
13:50	破局盈利难题·重构车后生态——汽修门店盈利新方案发布 Breaking through Profitability Challenges · Rebuilding the Aftermarket Ecosystem - New Profit Solutions for Auto Repair Shops	苏怡, 中国汽车维修行业协会连锁经营分会秘书长、国工云出行网络科技服务 (深圳) 有限公司董事长 Su Yi, Secretary General of the Franchise Management Branch of the China Automobile Maintenance Association, Chairman of Guogong Cloud Travel Network Technology Service (Shenzhen) Co Ltd
14:10	持续创新, 全域增长 筑新“渠道&终端”全新业态 Sustained Innovation, Omnichannel Growth - Building a New Business Model for "Channels & Terminals"	王玉萍, 零公里集团总裁 Wang Yuping, President, Zero Kilometer Lubricant Group
14:30	汽车后市场IP打造方法论 The Methodology of IP Building in the Automotive Aftermarket	林少杰, 上海领结站汽车服务有限公司创始人 Lin Shaojie, Founder, Shanghai Tie Club Auto Service Co Ltd
14:50	汽修门店月毛利提升3-5万的核心密码: 抓好美车四件套 The Key to Boost Monthly Gross Profit by RMB 30,000-50,000 in Repair Shops: Mastering the Four Core Car Care Services	李亚均, 亿迈&卡士曼汽美工作室创始人, MXX魅希星品牌联合创始人兼CEO Li Yajun, Founder, Yimai & Kashiman Car Beauty Studio, Co-founder and CEO of MXX Meixixing Brand
15:10	2026汽服新媒体战略新思维 New Thinking on Social Media Strategy for Automotive Services 2026	周同, 西安机场企业管理咨询有限公司, 汽场学院创始人 Zhou Tong, Founder, Xi'an Auto Service Enterprise Management Consulting Co Ltd
15:30	改装门店如何打造高转化率的服务场景 How Modification Shops Create Service Scenes with High Conversion Rates	鄧民伟, 杰特熙华北公司总经理 Zhi Minwei, General Manager, JTC North China Company
15:50	底盘云联盟 助力门店产值百万增长 Chassis Cloud Alliance — Empowering Stores to Achieve Million-Level Revenue Growth	詹世强, 稳先生底盘连锁创始人 Zhan Shiqiang, Founder, Wenxiansheng Chassis Chain
16:10	破局与重构: 从“单品类深耕”到“多品类生态” Breaking Through and Rebuilding: From "Deep Cultivation in a Single Category" to "Multi-Category Ecosystem"	吴玉军, 中凯汽车销售服务有限公司创始人 Wu Yujun, Founder, Zhongkai Automotive Sales and Service Co Ltd

16:30	终端门店，破局唯一之路：升级 Terminal Stores: The Only Way to Break Through — Evolution	余红桥，安睿商学院院长 Yu Hongqiao, Dean of I-Reach Business School
16:50	移动互联网十年，揭开卡车后市场未来增长密码 A Decade of Mobile Internet: Unlocking the Code for Future Growth in the Truck Aftermarket	张玉武，中国物流与采购联合会装备委员会顾问 Zhang Yuwu, Former Advisor of the Equipment Committee of the China Federation of Logistics & Purchasing
17:10	《讨论圈》：中国汽车后市场产业链2026筑新业态的新变局 - 产品创新在终端市场风口在哪里 - 内卷市场下的品牌和渠道核心价值 - 汽配产业链赋能终端门店的核心点 - 汽配经销商新业务，如何创新 Panel Discussion: New Changes in the Forging of a New Ecosystem in China's Automotive Aftermarket Industrial Chain 2026 - Where Are the Opportunities for Product Innovation in the Terminal Market - The Core Breakthrough Value of Brands and Channels in a Hyper-Competitive Market - The Key Points for Empowering Terminal Stores Within the Auto Parts Industry Chain - How Can Auto Parts Distributors Innovate When Building Up New Businesses	主持人：俞士耀，勺子学院院长 讨论嘉宾： 洪耿戈，星鼎荟汽车后市场企业家俱乐部理事长 孙耀辉，石家庄市华利经贸有限公司总经理 纪林茂，汽配峰，上海优配邦信息科技有限公司联合创始人 陈彬，油电轮（山东）供应链管理有限公司创始人 王海春，新疆好动力汽配创始人 Moderator: Yu Shiyao, Dean of Spoon Academy Speakers: Hong Gengge, Chairman, Xingdinghui Auto Aftermarket Entrepreneurs Club Sun Yaowei, General Manager, Shijiazhuang Huali Economic and Trade Co Ltd Ji Linmao, Co-founder, Auto Parts Summit, Shanghai UAP Bang Information Technology Co Ltd Zhu Xinguo, Founder, Xiamen Xinbaohang Automotive Service Co Ltd Chen Bin, Founder, Oil-Electric-Tire (Shandong) Supply Chain Management Co Ltd Wang Haichun, Founder, Xinjiang Haodongli Auto Parts

分论坛三：出海时代—中国汽车后市场出海及跨境全球化实践论坛
 China Auto Aftermarket Going Global and Cross-border Practices Forum

日期 Date	2026/04/12 12 April 2026	时间 Time	13:30-15:30	地点 Venue	北京首都机场东康得思酒店一层宴会厅3 1F, Cordis Ballroom 3, Cordis Beijing Capital Airport
支持单位 Support(s)	基安斯（上海）智能科技有限公司 MCAA 魔方汽配出海联盟 GNSGO (Shanghai) Intelligent Technology Co Ltd MCAA Magic Cube Auto Parts Going Global Alliance				
时间 Time	题目 Topic			讲者 Speaker	
13:30	2025中国整车及零部件进出口分析及2026市场预测 Analysis of China's Complete Vehicle and Parts Import and Export in 2025 and 2026 Market Forecast			孙晓红，中国机电产品进出口商会汽车国际化专业委员会秘书长 Sun Xiaohong, Secretary-General, Automotive Internationalization Professional Committee, China Chamber of Commerce for Import and Export of Machinery and Electronic Products	
13:50	eBay欧美汽配跨境电商出口新机遇 New Opportunities for eBay Cross-Border E-Commerce Exports of Auto Parts in Europe and the US Market			Jeff Zhao, eBay大中华区跨境事业部品类经理 Jeff Zhao, Category Manager of the Cross-Border Business Division of eBay Greater China	
14:10	德国汽车后市场产业现状及配件贸易解读 Current State of the German Auto Aftermarket Industry and Insights into Parts Trade			Wassim Malas, Laudin Internationaler Handel公司首席执行官 Wassim Malas, CEO, Laudin Internationaler Handel GmbH	
14:30	东欧及塞尔维亚出海市场数据分析 Data Analysis of the Going Global Markets towards Eastern Europe and Serbia			仇大海，GNSGO, CEO Qiu Dahai, CEO, GNSGO	
14:50	出海新赛道 售后筑根基，海外新能源售后服务体系搭建分享 Venturing into New Frontiers, Solidifying Foundations Through After-Sales: Insights into Building After-Sales Service Systems for New Energy Vehicles in Global Markets			梁翔，乌兹别克斯坦 DIDI 汽车服务连锁总经理，湖北华耀集团海外事业部总经理 Liang Lixiang, General Manager of DIDI AutoService, Uzbekistan and General Manager of Overseas Business Unit, Hubei Huayao Group	
15:10	后市场企业出海路径解读 - 如何做好品牌升级 Interpretation on the Overseas Path of Aftermarket Enterprises - How to Realize Brand Upgrading			张威，蔚赢设计创始人 Zhang Wei, Founder of WinDesign	

分论坛四：2026中国汽车后市场区域市场与流量升级终端破卷大会
 China Automotive Aftermarket Regional Market & Traffic Upgrade: The Ultimate Anti-Involution Forum 2026

日期 Date	2026/04/12 12 April 2026	时间 Time	15:30-18:00	地点 Venue	北京首都机场东康得思酒店一层宴会厅3 1F, Cordis Ballroom 3, Cordis Beijing Capital Airport
15:30	中国省市汽车维修行业协会助力区域维修终端及渠道成长 - 各省市汽车维修行业协会的价值 - 区域下沉市场落地性研讨 - 维修门店及渠道对当地赋能的需求 - 联动区域资源，下沉市场落地关键 China's Provincial and Municipal Automobile Maintenance Industry Associations Empowering Regional Repair Terminals and Channel Growth - The Value of Provincial and Municipal Automobile Maintenance Industry Associations - Practical Discussions on Tapping into Regional Lower-Tier Markets - The Demand of Repair Shops and Channels for Local Empowerment - Leveraging Regional Resources – Key to Successful Penetration of Lower-Tier Markets			主持人：戴展，MCAA 魔方汽配出海联盟创始人 讨论嘉宾： 李零，西安机动车服务行业协会秘书长 韩玉国，济南汽车维修行业协会秘书长 冯和，湖北省汽车售后服务行业协会会长 高凤英，山西省汽车维修行业协会秘书长 Moderator: Dai Chen, Founder, MCAA Magic Cube Autoparts Alliance Going Global Alliance Speakers: Li Ling, Secretary General of Xi'an Motor Vehicle Service Industry Association Han Yuguo, Secretary General of Jinan Automobile Maintenance Industry Association Feng He, President of Hubei Automobile After-sales Service Industry Association Gao Fengying, Secretary General of Shanxi Automobile Maintenance Industry Association	
16:00	2026新全球环境下，国际润滑领域新趋势 New Trends in the International Lubrication Field Under the New Global Environment of 2026			王严绪，化学博士、华亿中能（杭州）能源有限公司创始人 Wang Yanxu, Doctor of Chemistry, Founder of Huayi Zhongneng (Hangzhou) Energy Co Ltd	
16:20	2026汽后门店流量新密码：AI + 短视频运营撬动业绩增长实战分享 2026 New Traffic Code for Auto Aftermarket Stores: Practical Sharing on Leveraging AI + Short Video Operations to Drive Performance Growth			谭晓芹，领检（北京）科技有限责任公司创始人 Tan Xiaolin, Founder, Lingjian (Beijing) Technology Co Ltd	
16:40	2026汽修老板新思维 - 破局维修盈利核心密码 New Thinking for Auto Repair Owners in 2026 - The Core Code to Break the Profit Dilemma of Maintenance			康中华，车匠人豪华车专修改装连锁创始人 Kang Zhonghua, Founder, Car Craftsman Luxury Car Specialized Repair and Modification Chain	
17:00	2026内卷市场下汽车后市场老板的角色认知 Role Cognition of Automotive Aftermarket Owners in the 2026 Intensely Competitive Market			董亚杰，卡迈智汽车商学院院长、懂车行汽修服务连锁创始人 Dong Yajie, Dean, Car-Manager Automotive Management Consulting (Beijing) Co Ltd	
17:20	提升汽修厂复购率，提升汽修厂品牌认可度 How to Enhance Repurchase Rate and Brand Recognition from Auto Repair Shops			郭佳景，GT润滑油（英国）有限公司首席顾问 Guo Jiajing, Chief Consultant, GT Lubricants (UK) Co Ltd	
17:40	从零散到系统进阶：模块化养护项目构建维修利润增长点 From Fragmentation to Systematic Advancement: Building Profit Growth Points for Repairs through Modular Maintenance Programs			高宇超，北京神彩泛亚科技有限公司副总经理 Gao Yuchao, Deputy General Manager, SENKIA Technology Company Limited	

2026第三届新能源汽车电子技术论坛
The 3rd New Energy Vehicle Electronic Technology Forum 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	09:00-16:30	地点 Venue	首都国际会议中心三层301 3F, Meeting Room 301, Capital International Convention Center
-------------------	-----------------------------	-------------------	-------------	--------------------	--

主办单位
Organiser(s)

汽车与驾驶维修传媒车帮平台
 《汽车维修技师》传媒
 恒之道科技有限公司
 Auto & Driving Maintenance Media · Xiuchang Platform
 Automotive Maintenance Technician Media
 Hengzhidao Technology Co Ltd

时间	Time	题目	Topic	讲者	Speaker
09:00		主持人开场	Opening Remarks	孙磊, 汽车与驾驶维修杂志社主编	Sun Lei, Editor in Chief Auto & Driving Maintenance Magazine
09:05		特斯拉维修技术分享	Sharing on Tesla Vehicle Maintenance Technology	袁亮, 精诚易修特斯拉金牌首席讲师	Yuan Liang, Golden Chief Lecturer of Tesla Maintenance, Jingcheng Yixiu New Energy
10:30		新能源汽车碰撞上电分享	Sharing on NEV Power-On After Collision	杨阳, 深圳市云伽智能技术有限公司技术总监	Yang Yang, Technical Director, Shenzhen Yunjia Intelligent Technology Co Ltd
13:30		新能源汽车典型故障分享	Sharing on Typical NEV Fault Diagnosis	陈仲波, 青岛恒之道科技有限公司创始人	Chen Zhongbo, Founder, Qingdao Hengzhidao Technology Co Ltd
15:00		CAN分析仪使用分享	Sharing on CAN Analyzer Operation & Application	逢俊杰, 高密市车神汽车服务有限公司	Pang Junjie, Gaomi Cheshen Automotive Service Co Ltd

2026混动新能源维修诊断与安全论坛
2026 Hybrid and New Energy Vehicle Maintenance, Diagnostics and Safety Forum

日期 Date	2026/04/13 13 April 2026	时间 Time	09:00-17:00	地点 Venue	首都国际会议中心三层302 3F, Meeting Room 302, Capital International Convention Center
-------------------	-----------------------------	-------------------	-------------	--------------------	--

协办单位
Co-organiser(s)

《汽车维修与保养》杂志社
 MOTOR CHINA MAGAZINE

时间	Time	题目	Topic	讲者	Speaker
09:30		特斯拉专题 - 线控制动系统的维修边界与故障判读 - 车载通信系统无4G网络故障的系统级定位方法 - 事故/泡水车辆的工程风险评估 - 智能驾驶系统的可维修性与不可触碰边界 - 三电系统的维修技术路径与安全边界	Tesla Session - Maintenance Boundaries and Fault Diagnosis of Brake-by-Wire Systems - System-Level Fault Localization for 4G Connectivity Failures in In-Vehicle Communication Systems - Engineering Risk Assessment of Accident-/Flood-Damaged Vehicles - Maintainability and Non-Touchable Boundaries of Intelligent Driving Systems - Maintenance Approaches and Safety Boundaries of EV Battery, Motor and Electric Control Systems	华雷, 华卉新能源技术总监	Hua Lei, Technology Director, Huahui New Energy
13:30		混动/新能源空调专题 - 混动/新能源空调系统保养流程和保养方案 - 新能源空调压缩机故障诊断与维修方案 - 新能源热泵空调系统诊断与维修方案	Hybrid/New Energy Air Conditioning Session - Maintenance Procedures and Service Plan for Hybrid/New Energy Vehicle Air Conditioning Systems - Fault Diagnosis and Repair Solutions for New Energy Vehicle Air Conditioning Compressors - Diagnosis and Repair Solutions for New Energy Heat Pump Air Conditioning Systems	高瑞建, 郑州金之德科技有限公司技术总监	Gao Ruijian, Technology Director, Zhengzhou Jinzhide Technology Co Ltd
14:30		混动变速器专题 - 奥迪266V/384V轻混变速器结构与控制特点 - 奥迪混动变速器的数字化诊断方法与维修决策逻辑	Hybrid Transmission Session - Structural and Control Characteristics of Audi 266V / 384V Mild Hybrid Transmissions - Digital Diagnostic Methods and Maintenance Decision Logic for Audi Hybrid Transmissions	薛庆文, 薛老师自动变速器北京有限公司总工程师	Xue Qingwen, Chief Engineer, Xue Auto Transmission (Beijing) Co Ltd

新能源汽车检测维修专业能力评价培训班、理论教员实操教员及考评员培训班*
Training Course for Professional Competence Evaluation in New Energy Vehicle Inspection and Maintenance, Training Course for Theoretical Instructors, Practical Instructors and Assessors

日期 Date	2026/04/13 13 April 2026	时间 Time	09:00-17:00	地点 Venue	首都国际会展中心A4馆二层A403 2F, Meeting Room A403 of Hall A4, CIECC
-------------------	-----------------------------	-------------------	-------------	--------------------	--

指导单位
Guided by
交通运输部职业资格中心
 Vocational Qualification Center of the Ministry of Transport

主办单位
Organiser(s)
中国汽车维修设备行业协会
中国汽车维修设备行业协会产教融合专委会
 China Automotive Maintenance Equipment Industry Association
 Industry-Education Integration Special Committee of China Automotive Maintenance Equipment Industry Association

时间 Time	题目 Topic	讲者 Speaker
09:00	开班仪式 Opening Ceremony	领导讲话 Welcome Speech
09:30	新能源汽车理论 New Energy Vehicle (NEV) Theoretical Courses - 新能源汽车检测维修 - New Energy Vehicle (NEV) Inspection and Maintenance	朱成水, 上汽培训中心高级讲师 Zhu Chengshui, Senior Instructor, SAIC Motor Training Center
13:00	新能源汽车理论 New Energy Vehicle (NEV) Theoretical Courses - 新能源汽车检测维修 - New Energy Vehicle (NEV) Inspection and Maintenance	朱成水, 上汽培训中心高级讲师 Zhu Chengshui, Senior Instructor, SAIC Motor Training Center

新生态·新机遇·新增长—2026汽车后市场行业高峰论坛
New Ecology · New Opportunities · New Growth - Automotive Aftermarket Industry Summit 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	9:30-12:00	地点 Venue	首都国际会议中心一层107 1F, Meeting Room 107, Capital International Convention Center
-------------------	-----------------------------	-------------------	------------	--------------------	--

协办单位
Co-organiser(s)
北京慧联世纪国际传媒广告有限公司
 Beijing Huilian Century International Media Advertising Co Ltd

时间 Time	题目 Topic	讲者 Speaker
09:40	主持人开场 Opening Remarks	高银坡, 北京汽车配件业商会秘书长 Gao Yinpo, Secretary General, Beijing Auto Parts Association
09:50	菲尔品牌的价值重构战略 FREY's Strategy for Brand Value Reconstruction	松子, 菲尔集团销售总监 Song Zi, Sales Director, FREY Group
10:10	驱动汽配行业数字化与精益管理 Driving Digitalization and Lean Management in the Auto Parts Industry	肖靖怡, 宜配路街(广州)网络科技有限公司销售总监 Xiao Jingyi, Sales Director, Yipei Paojie (Guangzhou) Network Technology Co Ltd
10:30	2026汽车后市场增长新动能与共创新范式 New Growth Drivers and Co-creation Paradigms for the Automotive Aftermarket in 2026	刘超, 肆玖玖坊集团副总裁 Liu Chao, Vice President, Forty-Nine Union
11:00	汽修门店星链计划带动门店业绩持续增长 Star Chain Initiative for Auto Repair Shops: Driving Sustained Performance Growth	郭新萍, 北京流满满文化传播有限公司创始人兼总经理 Guo Xinping, Founder & General Manager, Beijing Liu Manman Culture Communication Co Ltd
11:20	源创新一转型期中国汽车前后市场企业创新之路 Source Innovation - The Innovation Path for Chinese Automotive Aftermarket & Front Market Enterprises in the Transition Period	渠桦, IERC国际紧急救援中心国际汽车救援联席委员会干事长(主席)、国际碳中和研究院交通领域高级专家 Qu Hua, Secretary-General (Chairman), International Automotive Rescue Joint Committee, IERC International Emergency Rescue Center; Senior Expert in Transportation, International Carbon Neutrality Research Institute

2026中国汽车服务产业创新发展大会
China Automotive Service Industry Innovation and Development Conference 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	9:30-12:00	地点 Venue	首都国际会议中心二层206 2F, Meeting Room 206, Capital International Convention Center
-------------------	-----------------------------	-------------------	------------	--------------------	--

协办单位
Co-organiser(s)
广东省采购港汽配供应链有限公司
 Guangdong Procurement Port Auto Parts Supply Chain Co Ltd

时间 Time	题目 Topic	讲者 Speaker
10:00	新能源改装门店盈利破局与实战经验 Profitability Breakthroughs and Practical Insights for EV Modification Businesses	赵昕, 全国工商联改装委员会常务秘书长 Zhao Xin, Executive Secretary General of the Modification Committee of the All China Federation of Industry and Commerce
10:30	紧跟行业发展, 解锁汽修门店增长新空间 Slay ahead of Industry Trends and Unlock New Growth Opportunities for Auto Repair Shops	峰子, 中汽微联创始人、中汽联帮创始人 Fengzi, Founder of Zhongqi Weilian, Founder of Zhongqi Lianbang
11:20	如何通过AI精准获取客户 How to Accurately Acquire Customers through AI	陈惠玲, 黑谷商业研究院院长 Chen Huiling, Director of Black Valley Business Research Institute

2026年“蓝冠杯”全国车身膜创意技能大赛
 Automobile Wrapping Film Creative Skills Competition 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	09:30-16:00	地点 Venue	首都国际会展中心B2馆E100 E100 of Hall B2, CIECC
主办单位 Organiser(s)	中国汽车维修行业协会 China Automobile Maintenance Industry Association				
时间 Time	大赛日程 Agenda				
09:30	介绍领导嘉宾 Introduction of Distinguished Leaders & Guests				
09:35	中国汽车维修行业协会等单位领导致辞 Addresses by Leaders (e.g., from the China Automobile Maintenance Industry Association and other organizations)				
09:45	裁判员、选手代表宣誓 Oath-taking by Referees and Contestant Representatives				
09:50	裁判员宣布比赛规则，宣布比赛开始 Announcement of Competition Rules and Official Start by the Head Referee				
10:00	创意实现赛A组、盲盒挑战赛C组 Group A – Creative Implementation Competition & Group C – Blind Box Challenge				
11:00	创意实现赛B组、盲盒挑战赛D组 Group B – Creative Implementation Competition & Group D – Blind Box Challenge				
13:00	创意实现赛C组、盲盒挑战赛A组 Group C – Creative Implementation Competition & Group A – Blind Box Challenge				
14:00	创意实现赛D组、盲盒挑战赛B组 Group D – Creative Implementation Competition & Group B – Blind Box Challenge				
15:00	分数统计 Score Compilation				

2026汽车后市场短视频赋能峰会
Auto Aftermarket Short Video Empowerment Summit 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	09:30-16:30	地点 Venue	首都国际会展中心B5馆二层B502 2F, Meeting Room B502 of Hall B5, CIECC
主办单位 Organiser(s)	西安汽车企业管理咨询有限公司汽车学院 Xi'an Auto Service Enterprise Management Consulting Co Ltd				
时间 Time	题目 Topic		讲者 Speaker		
09:30	2026汽服短视频获客破局新打法 2026 Auto Service: New Strategies for Customer Acquisition by Short Video		周同, 西安汽车企业管理咨询有限公司汽车学院创始人 Zhou Tong, Founder, Xi'an Auto Service Enterprise Management Consulting Co Ltd		
10:30	普通修理厂如何切入新能源维修 General Repair Shops Targeting NEV Maintenance		刘文波, 孚邦特斯拉维修连锁创始人 Liu Wenbo, Founder, Fubang Tesla Maintenance Chain		
11:00	四轮定位底盘项目盈利新模式 New Profit Model for 4-Wheel Alignment & Chassis Projects		许金辉, 罗盘理联合创始人 Xu Jinhui, Co-founder, Luopanxing		
14:00	汽服数字化提升客户转化和留存 Auto Service Digitalization: Driving Higher Customer Conversion & Retention		蒋显春, 知车科技创始人 Jiang Xianchun, Founder, Zhiche Technology		
14:30	传统修理厂如何转型升级破内卷 Traditional Repair Shops: Upgrade to Break Homogeneous Competition		康中华, 车匠人创始人 Kang Zhonghua, Founder, Chejiangren		
15:00	专业洗美与美车四件套助力汽修终端多赚50万 Pro Car Grooming & 4-Piece Set: Extra 500K RMB Profit for Terminals		李亚均, 亿迈&咔士曼汽车美容工作室创始人 Li Yajun, Founder, Yimai & Kashiman Car Beauty Studio		
15:30	凹陷修复百万利润盈利模式分享 Paintless Dent Repair: Million-Profit Model Sharing		耿强, 咚咚帮商学院院长 Geng Qiang, Dean, Dongdongbang Business School		
16:00	找回门店的核心竞争力 Regaining Core Competitiveness of Auto Repair Stores		蔡桐才, 台湾万达四轮定位高级顾问 Cai Tongcai, Senior Consultant, Taiwan Wanda Four-Wheel Alignment		

2026新能源商用车（华北）后市场服务生态融合论坛
New Energy Commercial Vehicle (North China) Aftermarket Service Ecosystem Forum 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	13:30-16:30	地点	首都国际会议中心一层105 1F, Meeting Room 105, Capital International Convention Center
协办单位 Co-organiser(s)	商用车服务网 Commercial Vehicle Service Network				
时间 Time	题目 Topic		讲者 Speaker		
13:40	国七袭来：商用车维修行业该如何应对 The Impact of China VII Emission Standards for Automotive Emission: How Should the Commercial Vehicle Maintenance Industry Respond?		闫卫东, 中汽修协商用车维修分会副秘书长 Yan Weidong, Deputy Secretary-General of the Vehicle Maintenance Branch of the China Automotive Maintenance and Repair Association		
14:10	主机厂新能源产品场景化适配与后市场战略 Scenario-Based Adaptation of NEV Products and Aftermarket Strategies for Car-Makers		福田戴姆勒后市场领导 Leader in the aftermarket of Foton Daimler		
14:40	传统维修企业升级为新能源重卡解决方案专家 Traditional Maintenance Enterprises Upgrade to Experts in New Energy Heavy-Trucks Solutions		郭少虎, 众联新能源创始人 Guo Shaohu, Founder of Zhonglian New Energy		
15:10	经销商如何转型为新能源重卡综合服务商 How can Dealers Transform into Comprehensive Service Providers for New Energy Heavy Trucks		天津通兴汽车零部件企业代表 Representative of Tianjin Tongxing Auto Parts Enterprise		
15:40	互动交流：2026维修企业生存之道 Exchanges: The Survival Strategy for Maintenance Enterprises in 2026				

第四届职业教育产教融合论坛
 The 4th edition of Industry-Education Integration in Vocational Education Forum

日期 Date	2026/04/13 13 April 2026	时间 Time	13:30-18:00	地点 Venue	首都国际会展中心A11馆二层A102 2F, Meeting Room A102 of Hall A1, CIECC
指导单位 Guided by	中国汽车维修设备行业协会 China Automotive Maintenance Equipment Industry Association				
主办单位 Organiser(s)	中国汽车维修设备行业协会产教融合专委会 Industry-Education Integration Committee, China Automotive Maintenance Equipment & Tools Industry Association				
时间 Time	题目 Topic	讲者 Speaker			
13:30	会议签到 Conference Sign In				
14:00	主持人开场 Opening Remarks	张东升, 原河北省道路运输服务中心书记/正高工 Zhang Dongsheng, Former Secretary of Hebei Provincial Road Transport Service Center Senior Engineer			
14:05	领导致辞 Welcome Speech				
14:25	产教融合专委会2025年工作总结及2026年工作计划 2025 Annual Summary and 2026 Planning of the Industry-Education Integration Special Committee	苗志青, 中国汽车维修设备行业协会产教融合专委会产教融合专委会主任 Miao Zhiqing, Director of the Industry-Education Integration Committee of China Automotive Maintenance Equipment Industry Association (CAMEIA)			
14:40	宣读《关于增补中国汽车维修设备行业协会产教融合专业委员会副主任单位副秘书长及委员的通知》 Announcement of the Notice on "Augment of Deputy Director Units, Deputy Secretary-Generals and Committee Members of the Industry-Education Integration Committee of CAMEIA"	徐志军, 北京交通运输职业学院继续教育学院院长 Xu zhiyun, Dean of the School of Continuing Education at Beijing Vocational College of Transportation			
14:50	颁发牌匾、证书、集体合影 Plaque and Certificate Presentation & Group Photo Session	张东升, 原河北省道路运输服务中心书记/正高工 Zhang Dongsheng, Former Secretary of Hebei Provincial Road Transport Service Center / Senior Engineer			
15:20	关于汽车驾驶员职业生命周期中继续教育机制的思考 Reflections on the Continuing Education Mechanism During the Professional Life Cycle of Vehicle Drivers	曾诚, 交通运输部公路科学研究院汽运中心技术质量总监/研究员 Zeng Cheng, Technical & Quality Director, Research Fellow of Automobile Transportation Research Center, Research Institute of Highway Ministry of Transport			
15:30	校企联动, 资源共享, 构建产教融合新生态 School-Enterprise Collaboration and Resource Sharing: Building a New Ecology for Industry-Education Integration	吴宗保, 天津职业大学院长 Wu Zongbao, Dean of Tianjin Vocational Institute			
15:40	"一坚持&七共同"打造产教融合共同体的三联探索与实践 "One Persistence & Seven Joint Efforts": Triple Exploration and Practice of Building an Industry-Education Integration Community	袁腾, 安徽三联学院智慧交通现代产业学院实验中心主任 Yuan Teng, Director of the Experimental Center Modern Industry College of Intelligent Transportation, Anhui Sanlian University			
15:50	中国汽研汽车指数测评发现 Evaluation on China Automotive Engineering Research Institute Automotive Index	张江民, 中国汽车工程研究院股份有限公司体系研究专家 Zhang Jiangmin, System Research Expert of China Automotive Engineering Research Institute Co Ltd			
16:10	从"经验驱动"到"数据驱动": 新能源与智能化背景下汽修人才能力图谱的重构 From Experience-Driven to Data-Driven: Reconstructing the Competency Map of Auto Repair Talents Under the Background of New Energy and Intelligence	李东江, 《汽车维护与修理》杂志社总编 Li Dongjiang, Editor-in-Chief Automotive Maintenance & Repair Magazine			
16:20	宣读《关于颁发产教融合志愿者服务证书的通知》 Announcement of the Notice on "Issuing Industry-Education Integration Volunteer Service Certificates"				
17:30	会议总结 Summary and Closing Remarks				

2026机动车检验检测与污染防治行业发展会议
Motor Vehicle Inspection, Testing and Pollution Prevention Industry Development Conference 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	13:30-16:30	地点 Venue	首都国际会展中心B5馆二层B501 2F, Meeting Room B501 of Hall B5, CIECC
主办单位 Organiser(s)	中国汽车维修行业协会机动车检验检测和污染防治分会 Motor Vehicle Inspection, Testing and Pollution Prevention Branch, China Automobile Maintenance and Repair Trade Association				
时间 Time	题目 Topic		讲者 Speaker		
13:20	主持人开场 Opening Remarks				
13:25	领导致辞 Welcome Speech		中国汽车维修行业协会相关领导 Management from the China Automobile Maintenance Industry Association		
13:30	机动车检验检测行业最新政策解读 Interpretation of the Latest Policies in the Motor Vehicle Inspection and Testing Industry		张雪莉, 陕西交通职业技术学院教授 Zhang Xueli, Professor, Shaanxi College of Communication Technology		
14:10	数智驱动, 智检未来——机动车检验检测行业数智化转型路径前瞻 Digital Intelligence Driving the Future of Smart Inspection: Prospect of the Digital and Intelligent Transformation Path for the Motor Vehicle Inspection and Testing Industry		冶占武, 深圳市安车检测股份有限公司产品总监 Ye Zhanwu, Product Director, Shenzhen Anche Inspection Co Ltd		
14:50	机动车检验机构在激烈竞争态势下的发展策略 Development Strategies for Motor Vehicle Inspection Organizations in a Highly Competitive Market		胡建华, 景德镇汽车运输集团有限公司总经理 Hu Jianhua, General Manager, Jingdezhen Automobile Transportation Group Co Ltd		
15:20	汽车尾气超标故障智能诊断技术解析 Analysis of Intelligent Diagnostic Technology for Excessive Exhaust Emissions		刘树新, 南京汽车尾气治理专家 Liu Shuxin, Expert, Nanjing Automobile Exhaust Treatment		
15:50	新形势下汽车喷漆漆房的“体检”标准 Inspection Standards for Automobile Spray and Paint Booths under New Situations		蔡玉东, 广州钰铂机械设备有限公司制造有限公司总经理 Cai Yudong, General Manager, Guangzhou Yubo Machinery Equipment Manufacturing Co Ltd		

2026汽车后市场新媒体与新技术盈利提升大会
Automotive Aftermarket New Media and New Technology Profitability Enhancement Conference 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	13:30-17:00	地点 Venue	首都国际会议中心二层206 2F, Meeting Room 206, Capital International Convention Center
协办单位 Co-organiser(s)	广州大正传媒有限公司 Guangzhou Dazheng Media Co Ltd				
时间 Time	题目 Topic		讲者 Speaker		
14:00	破卷2026-汽修店盈利三板斧 Breaking through 2026 - Automobile Repair Shop Profits Three Board Axe		九哥, 河北小硬手科技有限公司创始人 Jiuge, Founder, Hebei Xiaohardcore Technology Co., Ltd		
14:30	汽服门店三个月爆店计划 Three month explosive plan for automotive service stores		周盟, 河北小硬手科技有限公司运营总监 Zhou Meng, Operation Director, Hebei Xiaohardcore Technology Co Ltd		
15:00	华亿鸿蒙·六脉神剑-打造汽服门店差异化竞争力 Huayi Hongmeng Six Meridian Divine Sword- Building Differentiated Competitive Advantage for Auto Service Stores		王涛, 华亿中能(杭州)能源有限公司总经理 Wang Tao, General Manager, Huayi Zhongneng (Hangzhou) Energy Co Ltd		
15:30	2026年汽后市场抖音扶持政策解读 2026 Tiktok support policy guidance for automotive aftermarket		抖音官方代表 Official representative of Tiktok		
16:00	汽修门店星链计划带动门店业绩持续增长 Auto repair store star chain plan drives continuous growth in store performance		大萍姐, 阿滋沐(广东)汽车科技服务有限公司—星链计划创始人 Sister Daping, Founder of Star Chain Plan, Azimu (Guangdong) Automotive Technology Service Co Ltd		

2026 第三届维修企业【专修+新能源】售后营销升级培训会
The 3rd Training Course on After-Sales Marketing Upgrade for Repair Enterprises: Brand / New Energy Vehicles 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	13:30-17:00	地点 Venue	首都国际会展中心A4馆二层A401 2F, Meeting Room A401 of Hall A4, CIECC
主办单位 Organiser(s)	沈阳大展四个圈汽车服务有限公司 Shenyang Dazhan Four Circle Automotive Service Co Ltd				
时间 Time	题目 Topic		讲者 Speaker		
14:00	如何通过专修提升门店盈利 How to Improve Store Profitability through Specialized Repair		李展, 大展四个圈创始人 Li Zhan, Founder, Dazhan Circle Automotive		
15:00	新能源专修经典案例分析 Classic Case Analysis of New Energy Vehicle Specialized Repair		胡杰, 德系新能源创始人 Hu Jie, Founder, German-Series New Energy Vehicles		
16:00	变速箱深度维修如何盈利 Profit Model of In-Depth Transmission Maintenance		孙立国, 新之洋变速箱维修创始人 Sun Ligu, Founder, Xinzhiyang Transmission Maintenance		

2026汽配企业全球化出海发展大会
Auto Parts Enterprises Globalization & Overseas Development Conference 2026

日期 Date	2026/04/13 13 April 2026	时间 Time	14:00-17:00	地点 Venue	首都国际会议中心一层107 1F, Meeting Room 107, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

协办单位
Co-organiser(s) 广东省汽车售后服务行业协会
Auto Aftersale Service Industry Association of Guangdong Province

时间 Time	题目 Topic	讲者 Speaker
14:45	全链贯通·生态共赢—打造汽配产业一站式服务平台 From Integration to Mutual Benefit: A One-Stop Platform for Auto Parts	党琦华, 机汽人(北京)科技有限公司CTO Dang Qihua, CTO, Jiqiren(Beijing) Technology Co Ltd
15:00	在同质化严重的全球市场, 如何靠“性能定制”走出一条路? Carving Out a Path by "Performance Customization" in the Homogenized Market	许教益, 广州市标时顿汽配有限公司总经理 Xu Jiaoyi, General Manager, Guangzhou Biaoshidun Auto Parts Co Ltd
15:15	减少内卷, 提高核心竞争力 Reduce Involvement and Enhance Core Competitiveness	陈艳琼, 广州市大正汽配有限公司总经理 Chen Yanqiong, General Manager, Guangzhou Dazheng Auto Parts Co Ltd
15:30	越南汽车零部件市场电动汽车时代的成长前景与机遇 Vietnam's Automotive Parts Market: Growth Outlook and Opportunities in the EV Era	Le Chien Thang, Dong Do有限公司董事长(越南) Le Chien Thang, Chairman, Dong Do Co Ltd (Vietnam)
15:45	巴基斯坦工业现状: 中国制造商的发展机遇 Industry in Pakistan: Opportunities for Chinese Manufacturers	Hunain Zulfigar, Ajmal Motors有限公司CEO, 汽配分销商(巴基斯坦) Hunain Zulfigar, CEO and Autoparts Distributor of Ajmal Motors (Pakistan)

2026第三届新能源汽车电子技术论坛
The 3rd New Energy Vehicle Electronic Technology Forum 2026

日期 Date	2026/04/14 14 April 2026	时间 Time	08:30-11:00	地点 Venue	首都国际会议中心三层301 3F, Meeting Room 301, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

主办单位
Organiser(s) 汽车与驾驶维修传媒修车帮平台
《汽车维修技师》传媒
恒之道科技有限公司
Auto & Driving Maintenance Media · Xiuchbang Platform
Automotive Maintenance Technician Media
Hengzhidao Technology Co Ltd

时间 Time	题目 Topic	讲者 Speaker
08:30	三电控制器维修时安全问题分享 Safety Tips for Three-electric Controller Maintenance	杨培兵, 汽车大师培训金牌讲师、三电控制器项目组长 Yang Peibing, Gold Lecturer & Three-electric Controller Project Leader, Auto Master Training
09:45	特斯拉空调热泵维修分享 Sharing on Tesla Air Conditioning & Heat Pump Maintenance	李伟波, 厂长, 邢台福缘汽车维修服务有限公司 Li Weibo, Head of Workshop, Xingtai Fuyuan Automobile Maintenance Service Co Ltd

2026混动新能源维修诊断与安全论坛
2026 Hybrid and New Energy Vehicle Maintenance, Diagnostics and Safety Forum

日期 Date	2026/04/14 14 April 2026	时间 Time	09:00-12:00	地点 Venue	首都国际会议中心三层302 3F, Meeting Room 302, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

协办单位
Co-organiser(s) 《汽车维修与保养》杂志社
MOTOR CHINA MAGAZINE

时间 Time	题目 Topic	讲者 Speaker
09:30	保时捷混动专题 - 诊断基础与高压安全规范 - 高压模块架构与HVIL检测 - 高压绝缘检测的工程方法 - 电池/充电/驱动/热管理系统诊断边界 - 无法启动的系统级原因整合分析 Porsche Hybrid Session - Diagnosis Fundamentals and High-Voltage Safety Specifications - High-Voltage Module Architecture and HVIL Testing - Engineering Methods for High-Voltage Insulation Testing - Diagnosis Boundaries of Battery/Charging/Drive/Thermal Management Systems - Integrated System-Level Analysis of Start-Up Failures	刘晓岩, 北京恒通混动技术总监 Liu Xiaoyan, Technology Director, Beijing Hengtong Hybrid
10:30	新媒体运营专题 - 终端门店抖音从“获客”到“锁单”全运营流程 New Media Operation Special Session - Full Operation Process of Douyin for Terminal Stores: From Customer Acquisition to Order Lock-In	张立锋, 北京陆兵咨询总经理 Zhang Lifeng, General Manager, Beijing Lubing Consulting
11:30	北京汽车维修行业服务质量月活动总结 Monthly Activity Summary of the Service Quality in Beijing Automobile Maintenance Industry	侯金凤, 北京汽车维修行业协会副秘书长 Hou Jinfeng, Deputy Secretary, Beijing Automobile Maintenance Industry Association

新能源汽车检测维修专业能力评价培训班、理论教员实操教员及考评员培训班*
Training Course for Professional Competence Evaluation in New Energy Vehicle Inspection and Maintenance, Training Course for Theoretical Instructors, Practical Instructors and Assessors

日期 Date	2026/04/14 14 April 2026	时间 Time	09:00-17:00	地点 Venue	首都国际会展中心A4馆二层A403 2F, Meeting Room A403 of Hall A4, CIECC
-------------------	-----------------------------	-------------------	-------------	--------------------	--

指导单位
Guided by **交通运输部职业资格中心**
Vocational Qualification Center of the Ministry of Transport

主办单位
Organiser(s) **中国汽车维修设备行业协会
中国汽车维修设备行业协会产教融合专委会**
China Automotive Maintenance Equipment Industry Association
Industry-Education Integration Special Committee of China Automotive Maintenance Equipment Industry Association

时间 Time	题目 Topic	讲者 Speaker
09:00	新能源汽车技术 New Energy Vehicle (NEV) Technical Courses - 新能源整车介绍 - Introduction to Complete New Energy Vehicle	
10:15	新能源汽车技术 New Energy Vehicle (NEV) Technical Courses - 动力电池及管理系统介绍 - Introduction to Power Battery and Management System	
13:00	新能源汽车技术 New Energy Vehicle (NEV) Technical Courses - 永磁同步电机及控制系统介绍 - Introduction to Permanent Magnet Synchronous Motor and Control System	曹坤, 比亚迪培训中心高级讲师 Cao Kun, Senior Instructor, BYD Training Center
14:15	新能源汽车技术 New Energy Vehicle (NEV) Technical Courses - 充电总成及整车控制器 - Charging and Distribution Assembly & Vehicle Control Unit (VCU)	
16:10	新能源汽车技术 New Energy Vehicle (NEV) Technical Courses - 常见故障案例分析 - Analysis of Common Fault Cases	

2026年“蓝瓷杯”全国车身膜创意技能大赛
Automobile Wrapping Film Creative Skills Competition 2026

日期 Date	2026/04/14 14 April 2026	时间 Time	09:30-16:00	地点 Venue	首都国际会展中心B2馆E100 E100 of Hall B2, CIECC
-------------------	-----------------------------	-------------------	-------------	--------------------	---

主办单位
Organiser(s) **中国汽车维修行业协会**
China Automobile Maintenance Industry Association

时间 Time	大赛日程 Agenda
09:30	技能大赛颁奖仪式 - 宣布获奖名单 - 裁判长技术讲评 - 协会等单位领导为选手颁奖 Skill Competition Awards Ceremony - Announcement of Award Winners - Technical Analysis by the Chief Judge - Award Presentation by leaders from the association and other organizations
10:30	整车贴膜展示 Complete Vehicle Wrap showcase - 整车贴膜工艺展示 Vehicle Wrap Application Demonstration
12:30	午休 Lunch Break
14:00	整车贴膜展示 Complete Vehicle Wrap showcase - 整车贴膜工艺展示 Vehicle Wrap Application Demonstration

本地修·全球联：中系车海外售后赋能计划发布会
Repair Locally, Connect Globally: Launch of the Chinese Vehicle Oversea Service

日期 Date	2026/04/14 14 April 2026	时间 Time	10:00-12:00	地点 Venue	首都国际会议中心一层107 1F, Meeting Room 107, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

协办单位
Co-organiser(s)
广州壹微供应链管理有限公司
深圳市元征科技股份有限公司
Guangzhou EV Supply Management Co Ltd
Launch Tech. Co Ltd

时间 Time	题目 Topic	讲者 Speaker
10:00	海外中系车售后现状 The Overview of Chinese Automotives Aftersales in Middle East Market	Dr.Bella, ABF阿拉伯商人论坛·中国董事会成员 Dr.Bella, ABF Board Member
10:20	中系零部件需求之一带一路市场体量 Chinese Automotive Spare Parts Market Size in the BRI Countries	陈亮, 广州宸立宏汽车配件有限公司总经理 Kevin Chen, Guangzhou Chenlihong Spare Parts Co Ltd
10:50	本地修·全球联：中系车海外售后赋能计划发布会 Repair Locally, Connect Globally: Launch of the Chinese Vehicle Oversea Service	Christina, 中系车产业出海联盟创始人 Christina, CAGA Founder
11:10	中系车检修设备异同 Differences in Diagnostic Methods and Equipment for Chinese Automotives	杜江波, 深圳市元征科技股份有限公司EVS运营总监 Du Jiangbo, EVS Operation Director, Launch Tech Co Ltd

人工智能在汽车行业的安全应用研讨会
Seminar on the Safe Application of Artificial Intelligence in the Automotive Industry

日期 Date	2026/04/14 14 April 2026	时间 Time	13:30-17:00	地点 Venue	首都国际会议中心一层105 1F, Meeting Room 105, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

协办单位
Co-organiser(s)
新能源汽车电驱系统创新中心
New Energy Vehicle Electric Drive Systems Innovation Center

时间 Time	题目 Topic	讲者 Speaker
13:35	面向汽车行业的人工智能技术应用与发展 Application and Development of AI Technologies in the Automotive Industry	北汽研究院 BAIC Research Institute
13:50	智能驾驶安全威胁与技术实践 Safety Threats and Technical Practices in Intelligent Driving	赵星宇, 武汉大学国家网络安全学院教授 Zhao Xingyu, Professor, School of Cyber Science and Engineering, Wuhan University
14:15	AI驱动汽车功能智能化创新应用 AI-Driven Intelligent Innovative Application in Automotive Functions	理想汽车 Li Auto
14:35	AI在汽车维保与售后服务的安全应用 AI Application in Automotive Maintenance and Aftersale Service	李强, 上海天壹网安科技有限公司联合创始人兼COO Li Qiang, Co-founder and COO of Shanghai Tianyi Cybersecurity Technology Co Ltd
14:55	AI合规战略 AI Compliance Strategy	吕庆先, 通标标准技术服务有限公司全国产品经理 Lv Qingxian, National Product Manager, SGS China
15:15	圆桌讨论：AI上车：是智能助手，还是新的安全“后门”？ Panel Discussion: AI Onboard: Smart Assistant or a New Security 'Backdoor'?	
15:55	问答、交流与总结 Q&A, Discussion & Summary	

第二届汽车维修案例大赛总决赛暨汽车维修行业数字化发展交流会
The 2nd Automotive Maintenance Case Competition Grand Finals and Automotive Maintenance Digital Exchange Forum

日期 Date	2026/04/14 14 April 2026	时间 Time	13:30-17:30	地点 Venue	首都国际会议中心三层301 3F, Meeting Room 301, Capital International Convention Center
------------	-----------------------------	------------	-------------	-------------	--

主办单位
Organiser(s)
中国汽车维修行业协会
China Automobile Maintenance and Repair Trade Association

时间 Time	大赛日程 Agenda
13:00	嘉宾签到入场 Guest Sign In
13:30	主持人开场 Opening Remarks
13:35	领导致辞 Welcome Speech
13:40	总决赛作品评审 Review on Selection of the Grand Final
15:00	茶歇 Coffee Break
15:15	数字化发展主题演讲 Thematic Speeches on Digital Development
15:45	重磅发布 Major Release
16:00	颁奖典礼 Award Ceremony
16:30	高峰对话 Peak Dialogue
17:00	启动仪式 Launch Ceremony
17:15	闭幕总结 Closing Remarks

车辆维保实训工坊

AMR Training Workshop

语言 Language: 中、英 Bilingual

地点 Venue



首都国际会展中心 B1馆E30
E30 of Hall B1, CIECC

Day 1 – 13.04.2026 (星期一 / Monday)

新能源汽车售后服务的先进技术与
Advanced Technologies and Management in NEV Aftermarket Service

时间 Time	题目 Topic	讲者 Speaker
13:30-14:00	演讲：宁家服务——构建全球新能源后市场新生态 Lecture: Ning Service - Building a New Ecosystem for the Global New Energy Aftermarket	郭旭, 宁德时代新能源科技股份有限公司海外服务网络经理 Michael Guo, Overseas Service Network Manager, Contemporary Ampere Technology Co Ltd
14:00-15:00	实训：新能源汽车故障智能诊断技术培训 Practical Training: Intelligent Fault Diagnosis Technology Training for New Energy Vehicles	冯源, 深圳市元征科技股份有限公司售后经理 Feng Yuan, After-sales Manager, Launch Tech Co Ltd
15:00-15:40	演讲：新能源汽车空调系统故障解析和案例分享 Lecture: Fault Analysis and Case Sharing of Air Conditioning System in New Energy Vehicles	张红康, 广州迅奥汽车电子检测设备有限公司销售经理 Zhang Honggen, Sales Manager, Guangzhou Honow Automobile Service Equipment Co Ltd

车间业务提升、盈利和可持续性的新质方案：数智化维保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Digital Intelligent Auto Repair

时间 Time	题目 Topic	讲者 Speaker
15:40-16:10	演讲：数智化发展助力终端门店营销&技术双增长 Lecture: Development of Digitalization Supports Dual Growth of Auto Workshop Marketing and Technology	康中华, 陕西车匠人汽车服务有限公司创始人 Kang Zhonghua, Founder, Shaanxi Chejiangren Automobile Service Co Ltd
16:10-16:40	演讲：传统维修在新能源售后大环境下，跑赢内卷的正确决策 Lecture: Right Decision for Traditional Maintenance to Outperform Internal Competition in the New Energy After-sales Environment	张东旭, 大庆宝顺汽车技术服务有限公司创始人 Zhang Dongxu, Founder, Daqing Baoshun Automobile Technical Services Co Ltd

Day 2 – 14.04.2026 (星期二 / Tuesday)

车间业务提升、盈利和可持续性的新质方案：二手车整备
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Used Car Reconditioning

时间 Time	题目 Topic	讲者 Speaker
10:00-10:40	实训：二手车整备数智化技术工艺创新实践与落地应用 Practical Training: Practice and Application Directions of Used Car Reconditioning Process	辛海波, 征途汽车集团旗下百马侍连锁负责人 Xin Haibo, Supervisor, Baimashi Chain, a subsidiary of Zhengtu Automobile Group

车间业务提升、盈利和可持续性的新质方案：钣金喷漆修复
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Bodywork

时间 Time	题目 Topic	讲者 Speaker
10:40-11:20	实训：数智钣喷车间喷调一体化工艺实操与人才培养 Practical Training: Technical Analysis of Integrated Spray-Mix Technology in New Energy Smart Body and Paint Workshop	李云六, 金六合数智钣喷课程研发中心创始人 Li Yunliu, Founder, Jin Liuhe Numerical Intelligent Sheet Metal Spray Course Research and Development Center

车间业务提升、盈利和可持续性的新质方案：数智化维保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Digital Intelligent Auto Repair

时间 Time	题目 Topic	讲者 Speaker
11:20-11:50	实训：AI在车上的下一个前线，不在驾驶室，而在维修工位 Practical Training: The Next Frontier for AI in Vehicles: Not in the Cockpit, But at the Maintenance Station	尹沛勃, 杭州知慧测科技有限公司首席技术官 Dale Yin, CTO, DeepNeuro Assess (Hangzhou) Technology Co Ltd

新能源汽车售后服务的先进技术与
Advanced Technologies and Management in NEV Aftermarket Service

时间 Time	题目 Topic	讲者 Speaker
11:50-12:50	实训：新能源汽车三电维修检验诊断的解决方案 Practical Training: Solution for Maintenance, Inspection, and Diagnosis of the Electric Systems (Battery / Motor / Electric Control) in New Energy Vehicles	杨禄奇, 深圳市道通科技股份有限公司技术主管 Yang Lugi, Technical Supervisor, Autel intelligent Technology Co Ltd
13:30-14:10	实训：新能源汽车高压电池维修及故障案例分析 Practical Training: Maintenance and Repair of High-Voltage Batteries in New Energy Vehicles with Fault Case Analysis	胡杰, 山东德系新能源汽车有限公司总经理 Hu Jie, General Manager, Shandong Dexi New Energy Vehicle Co Ltd
14:10-14:50	实训：宝马电机电子间控系统维修核心要点分享 Practical Training: Key Points Sharing on BMW EME Maintenance	

车间业务提升、盈利和可持续性的新质方案：驾驶辅助系统维保
Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Assisted Driving Maintenance

时间 Time	题目 Topic	讲者 Speaker
14:50-15:30	实训：汽车辅助驾驶ADAS雷达三合一校准案例操作 Practical Training: Three-in-One Radar Calibration Case Operation for Automotive ADAS	王志伟, 烟台开发区海德科技有限公司市场部长 Wang Zhiwei, Marketing Manager, Yantai Haide Science and Technology Co Ltd

车辆维保实训工坊
AMR Training Workshop
 语言 Language: 中、英 Bilingual

地点 Venue

 首都国际会展中心 B1馆E30
 E30 of Hall B1, CIECC

Day 2 – 14.04.2026 (星期二 / Tuesday)

车间业务提升、盈利和可持续性的新质方案：商用车维修
 Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Commercial vehicle maintenance

时间 Time	题目 Topic	讲者 Speaker
15:30-16:10	演讲：新能源商用车轮桥检测和维修案例分析 Lecture: Case Analysis of Wheel and Axle Inspection and Maintenance for New Energy Commercial Vehicles	王肖东, 烟台开发区海德科技有限公司技术及售后经理 Wang Xiaodong, Technical Manager, Yantai Haide Science and Technology Co Ltd

Day 3 – 15.04.2026 (星期三 / Wednesday)

新质车间的效率、安全和可持续性的智能方案：二手车整备
 Intelligent Solutions for Efficiency, Safety, and Sustainability in Modern Workshops: Used Car Reconditioning

时间 Time	题目 Topic	讲者 Speaker
10:00-10:40	演讲：二手车整备产教融合课程体系研发与实践探索 Lecture: Research and Practical Exploration on the Development of an Industry-Education Integrated Curriculum System for Used Car Reconditioning	戚文革, 吉林电子信息职业技术学院教授 Qi Wenge, Professor, Jilin Technology College of Electronic Information
10:40-11:20	圆桌环节：全球汽车整备数智化设备、工具与技术发展趋势 Panel Discussion: Global Development Trends in Digital Intelligence Equipment, Tools, and Technologies for Automotive Preparation	参与企业： 磨卡贸易（上海）有限公司 郑州三华科技实业有限公司 必可思流体设备（上海）有限公司 Panel Speakers: MIRKA China Zhengzhou Sanhua Technology & Industry Co Ltd Binks Fluid Technologies (Shanghai) Co Ltd
11:20-12:00	演讲：AI+汽车整备智慧实训室平台建设与实践 Lecture: AI-Driven Automotive Reconditioning Smart Training Lab Platform Construction and Implementation	陈瑜, 中国移动吉林政企部产品经理 Chen Yu, Product Manager, China Mobile Jilin Government Enterprise Department

商用车及道路运输装备专区 Commercial Vehicles & Road Transport Equipment Zone

语言 Language: 中、英 Bilingual

地点 Venue



首都国际会展中心 B3F28
F28 of Hall B3, CIECC



Day 1 – 13.04.2026 (星期一 / Monday)

时间 Time	题目 Topic	讲者 Speaker
10:00-12:00	道路运输车辆标杆车型评价规范解读 Interpretation of Evaluation Standards for Benchmark Models of Road Transport Vehicles	道路运输车辆标杆车型评价管理中心 Benchmark Model Evaluation and Management Center for Road Transport Vehicles

模拟装备赋能交通安全与驾培变革 Simulation Equipment Empowers Traffic Safety and Driving Training Transformation

时间 Time	题目 Topic	讲者 Speaker
13:30-14:30	驾培行业现状和技术发展趋势 Current Status & Technology Trends in the Driving Training Industry	冯晓乐, 中国交通运输协会驾培培训分会专家组组长 Feng Xiaole, Leader of the Expert Group, Driver Training Branch of China Communications and Transportation Association
14:30-15:00	安全驾培从素质教育开始 Quality Education, Basis of Safe Driving	张琼, 人民交通出版社安驾中心副主任、高级工程师 Zhang Qiong, Deputy Director & Senior Engineer, Driving Safety Center, China Communications Press Co Ltd
15:00-15:30	新型荧光材料的研发及其在交通领域的应用 Research and Development of Novel Fluorescent Materials, and Applications in Transportation	王飞, 安徽三联学院博士(后)教授、硕士生导师 Wang Fei, Ph.D. (Postdoctoral), Professor, Master's Supervisor, Anhui Sanlian University
15:30-16:00	VR赋能驾培变革 科技引领行业未来 VR Empowers Driving Training Transformation, Technology Leads the Future of Industry	赵晨光, 东方时尚驾驶学校股份有限公司副总经理 Zhao Chenguang, Deputy General Manager of Eastern Pioneer Driving School Co Ltd

Day 2 – 14.04.2026 (星期二 / Tuesday)

智慧物流 Smart Logistics

时间 Time	题目 Topic	讲者 Speaker
09:30-10:00	小马智行自动驾驶重卡在物流行业应用实践 Application Practice of Pony.ai Autonomous Heavy-Duty Trucks in the Logistics Industry	杨虎, 小马智行商务总监 Yanghu, Business Director of PonyAI
10:00-10:30	无人配送车规模化商用及应用场景分析 Analysis on Scale Commercialization and Application of Autonomous Delivery Vehicles	杨锐, 新石器无人车教育板块负责人 Yangrui, Director of Education Sector, Neolix
10:30-11:00	自动驾驶商用车规模化落地: 从技术革新到生态共赢 Large-Scale Implementation of Autonomous Commercial Vehicles: From Technological Innovation to Ecological Win-Win	陈丽涛, 卡尔动力生态合作副总裁 Chen Litao, Vice President, Ecological Development, KargoBot
11:00-11:30	重卡物流场景直流微电网自动补能生态融合 DC Microgrid Automated Energy Replenishment Ecosystem for Heavy Truck Logistics	舒远海, 星星充电特种交通产品研发经理 Hayden, Special Transportation Product R&D Manager, StarCharge

车路协同与智能交通 Vehicle-Road Collaboration and Intelligent Transportation

时间 Time	题目 Topic	讲者 Speaker
13:30-14:00	公路数字化转型示范工程与探索实践 Demonstration Projects and Exploratory Practices in Highway Digital Transformation	牛树云, 交通运输部公路科学研究院研究员 Niu Shuyun, Professor, Research Institute of Highway Ministry of Transport
14:00-14:30	数智枢纽, 安全随行——智慧交通的创新实践 Digital-Intelligent Hub, Safe Journey — Innovative Practices for Smart Transportation	丁俊强, 滴滴智慧交通合作负责人 Dingjunqiang, Head of Smart Transportation Partnerships, DiDi

商用车技术发展及落地场景 Commercial Vehicle Technology Development and Deployment Scenarios

时间 Time	题目 Topic	讲者 Speaker
14:30-15:00	江淮商用车产品技术趋势分享 Sharing on JAC Commercial Vehicle Product Technology Trends	汪波, 安徽江淮汽车集团股份有限公司试验验证主管工程师 Wang Bo, Principal Engineer, Test & Validation, Anhui Jianghuai Automobile Group Co Ltd
15:00-15:30	新能源重卡的AI补能策略 AI-Powered Energy Replenishment Strategy for New Energy Heavy-Duty Trucks	孙乐鹏, 江苏云快充新能源科技有限公司企业客户总经理 Paul Sun, General Manager of YKC Technology Co Ltd
15:30-16:00	集中化模式实现全局最优—B端干线电动车队运营探讨 Centralized Model for Global Optimization: A Discussion on B2B Trunk Electric Vehicle Fleet Operations	曾琼靓, 上海慕拓曼科技有限公司总经理 Zeng Qiongliang, General Manger of Shanghai Motorman Technology Co Ltd