

**Messe Frankfurt (Shanghai) Co Ltd**  
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 Tel: +86 400 613 8585 (ext. 0)  
 Customer service: Miss Kelly Zhu

This form must be returned on or before  
**26 March 2021**  
**Email:**  
[vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com)

The organiser offers “Messe Frankfurt Visitor Service” WeChat account (ID: mf-visitor; Chinese: “法兰克福展览观众服务”) for instant services including visitor registration, exhibitor search, bookmarking and **WeChat System Business Matching & Appointment Making Services. In addition to onsite physical meetings, this year the Services will cover online meetings as well!**

Through the **WeChat System Business Matching & Appointment Making Services (free of charge)**:

- Visitors will receive a list of exhibitors that matches their product interests. They can send appointment invitations for physical and/or online meetings to exhibitors who have registered for WeChat System Business Matching & Appointment Making Services after visitor pre-registration on WeChat.
- Exhibitors who have registered for WeChat System Business Matching & Appointment Making Services can set their time preferences on WeChat or website. When visitors send appointment requests to exhibitors, exhibitors’ designated representatives will receive notification for further action.
- Exhibitors who have registered for WeChat System Business Matching & Appointment Making Services will be promoted in our visitor marketing campaign including WeChat, electronic direct mails, telemarketing and others.

Please fill the following form clearly in BLOCK letters and email it to [vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com) **on or before 26 March 2021**. After successful registration, your representative will receive an email from the organiser containing login information to setup account and receive appointment requests from visitors.

All fields marked with \* must be completed. Contact information of your representative including name, prefix, job title, email address, mobile number and WeChat ID will be only used to perform the Services. Visitors will see your company name, booth number, representative’s name and job title after your acceptance of their meeting invitations. Personal contact information such as email address, mobile number and WeChat number will not be disclosed. If you do not provide the required information, the organiser will not be able to offer you the Services.

**My company agrees to the “General Terms and Conditions for WeChat System Business Matching & Appointment Making Services”. We would like to register for it with the following information.**

*Name of the designated representative:	English:	Surname:	
		First name:	
	Prefix:	Mr. / Mrs. / Miss	
	Chinese:		
*Job title:			
*Email address: (For free appointment notifications and related communications)			
*Mobile number (Country code + mobile number): (For free appointment notifications and related communications. Please note that notifications are available to Chinese mobile numbers only)		(      )	
WeChat ID:			

For any enquiries about the **WeChat System Business Matching & Appointment Making Services**, please contact our Customer Service Officer, Ms. Kelly Zhu via email ([vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com)), WeChat (ID: mf-visitor) or telephone (+86 400 613 8585 ext. 0).

<b>Company Name:</b>	<b>Booth No.:</b>
<b>Tel:</b> (      )	<b>Email:</b>
<b>Contact Person:</b>	<b>Job Title:</b>

## **General Terms and Conditions for WeChat System Business Matching & Appointment Making Services:**

### **1. Subject of the agreement**

- 1.1. WeChat System Business Matching & Appointment Making Services provide registered Users with private, free-of-charge research and contact services for finding business contacts as well as the use of extended basic product and company search features, if applicable. Users shall be responsible for their own use of these services. The organiser does not offer support or assistance for these services.
- 1.2. The User shall have the right to use the services and content offered within the scope of the WeChat System Business Matching & Appointment Making Services. Any use exceeding this shall require the prior written permission of the organiser.
- 1.3. The data and/or information provided by the User shall only be made available within the scope of the WeChat System Business Matching & Appointment Making Services to the extent this data and/or information does not violate legal provisions or this T&C. The organiser shall have the right to remove illegal content from the WeChat System Business Matching & Appointment Making Services without prior notification.
- 1.4. The organiser shall not assume responsibility for the technical availability of the provided services. A guarantee or the right to claim damages of any kind in the case of technical failure or other operational interruptions shall be excluded. Maintenance, security or capacity requirements, in particular, as well as events that are not within the power of the organiser to control (e.g., interruptions in public communications networks, power failure, etc.) may cause brief interruptions or temporary unavailability of services.
- 1.5. The User shall have access to contact and communications services with various applications. The organiser shall not participate in communication content and shall not be responsible for whether or not communication takes place. The organiser shall not participate in any agreements that are signed via the WeChat System Business Matching & Appointment Making Services and shall therefore not be considered a contracting partner to those agreements. The User shall bear sole responsibility for compliance with any agreements signed by him. The organiser shall not be liable for the User's failure to fulfill any obligations specified in these agreements.

### **2. User obligations**

- 2.1. The User shall comply with applicable laws as well as the rights of third parties when using content and services within the scope of the WeChat System Business Matching & Appointment Making Services. The User shall particularly be prohibited from
  - using mechanisms, software or scripts in connection with using the WeChat System Business Matching & Appointment Making Services,
  - copying via "robot/crawler" search machine technology,
  - distributing and publicly communicating content from the WeChat System Business Matching & Appointment Making Services or from other Users,
  - any activity that could limit the functionality of the infrastructure of the WeChat System Business Matching & Appointment Making Services, particularly any activity that could put exceptional strain on the system.
- 2.2. The layout of the WeChat System Business Matching & Appointment Making Services and this T&C may only be copied and/or used on other websites with prior written permission of the organiser.

### **3. Sanctions and blocking**

- 3.1. The organiser may, at its own discretion, take appropriate measures if it has good reason to assume that a User has violated legal provisions, rights of third parties or this T&C, or if the organiser has another justified interest, particularly the protection of other Users from fraudulent activities.
- 3.2. The organiser may, without prior notification, delete all content uploaded by the User, issue a cease-and-desist letter or block access to the WeChat System Business Matching & Appointment Making Services if the following occurs:  
the User fails to comply with legal provisions, the User provides false contact information, particularly a fake or invalid email address, the User violates their contractual obligations as specified in this T&C, the User advertises for associations or groups that are under surveillance by the security or youth protection authorities, the User is involved in criminal prosecution due to their business practices and is causing damage to one or more other Users.

### **4. Responsibility and limitation of liability**

The organiser does not assume any responsibility for content, data or information provided by the Users or for content on linked external websites, and all liability in connection with any of the above shall be excluded. In particular, the organiser shall not guarantee that this content is applicable, fulfills a specific purpose or could be used for said purpose.

### **5. Indemnity**

The User shall indemnify the organiser against all claims asserted by other Users or other third parties against the organiser due to an infringement of their rights or violation of the law by content provided by the User within the scope of the WeChat System Business Matching & Appointment Making Services or resulting from the User's use of the WeChat System Business Matching & Appointment Making Services. The User shall also assume costs for any necessary legal defense of the organiser, including all court and attorney's fees. All further rights as well as damages claims of the organiser shall remain hereby unaffected. The User's obligations as defined above shall not apply to the extent the User is not responsible for such infringement of the law.

### **6. Privacy policy**

Please refer to: <https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>