

Show review 2018

1,200 exhibitors
110,000 exhibition space (sqm)

57,117 visits from
70 countries and regions

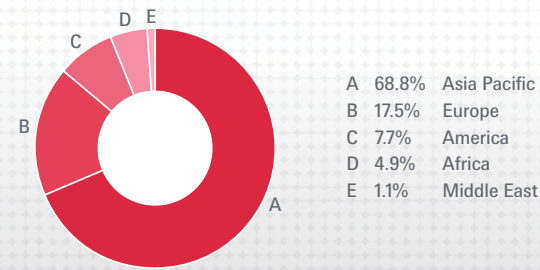
Exhibitor feedback

84% exhibitors were satisfied with the participation

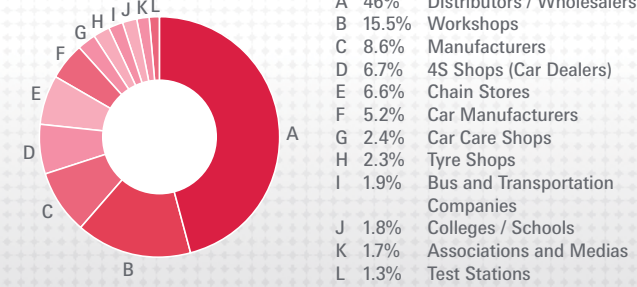
80% exhibitors are likely to participate again in 2019

Visitor profile

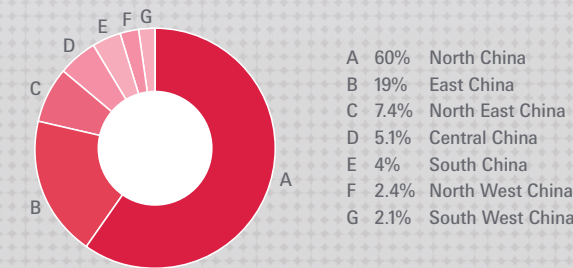
Overseas visits breakdown by region



Nature of business



Domestic visits breakdown by region



"Today, I have made orders for automotive transmission fluid exchangers, brake disassembly tools and air conditioning cleaning products. Apart from sourcing, I have noticed three product trends at AMR this year. There are more environmentally friendly products, new portable lifts and new generation diagnostic equipment. I'm sure the show will have even more cutting edge technologies and solutions in the future with the cooperation between Messe Frankfurt and Traders-Link Beijing."

Mr Jin He Zhang, General Manager
Dezhou Dezhong Car Maintenance Center

71% stayed at the fair for more than **2** days

47% to conduct purchases

84% had full or partial influence in purchasing decisions

92% will visit the 2019 edition

*Source: Exhibitor & Visitor Survey 2018

AMR 2019 information

Date 21 – 24.3.2019

Opening hours
9:00 – 17:00 (21 – 23 March)
9:00 – 12:00 (24 March)

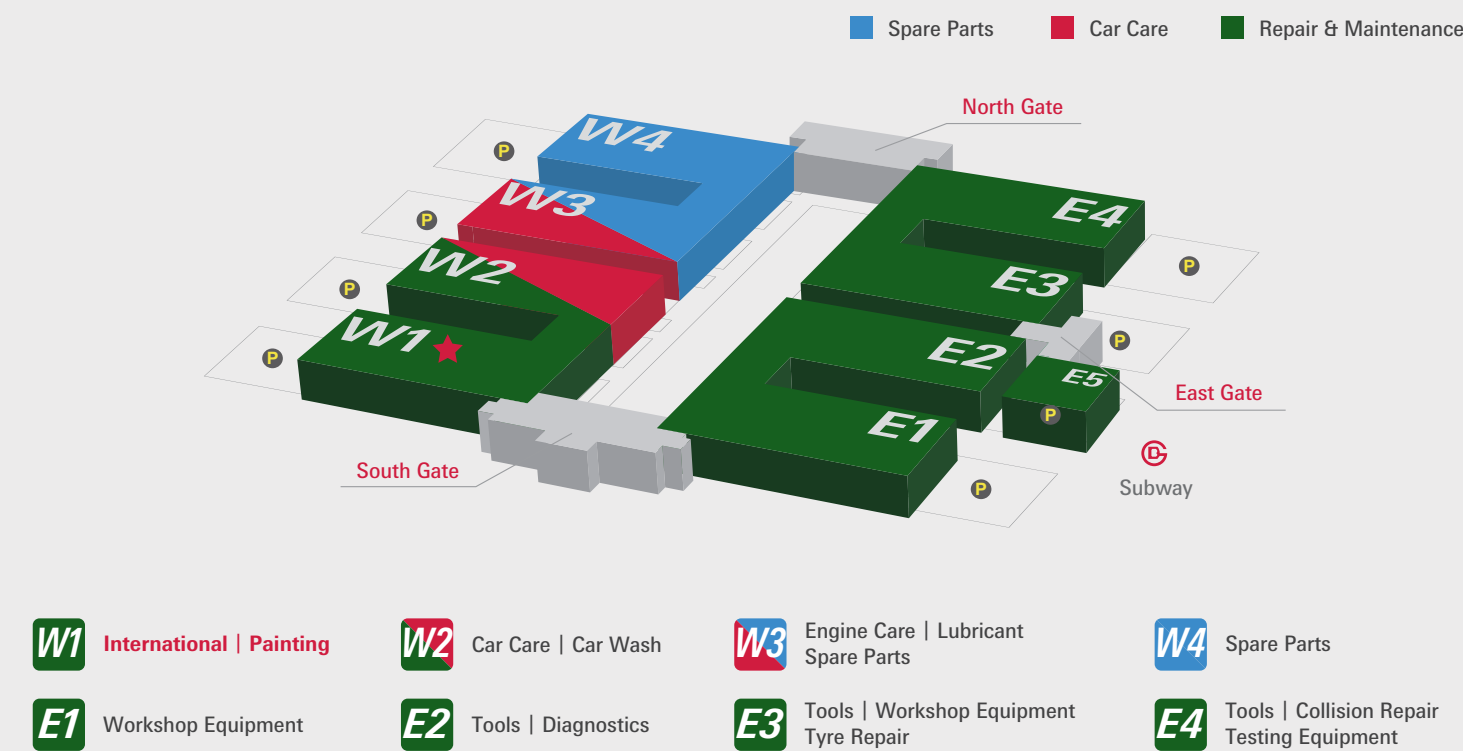
Location New China International Exhibition Centre (NCIEC) • Beijing

Participation fee (RMB)
Package stand (mini 9 sqm) 2,200 RMB / sqm
Raw space (mini 36 sqm) 1,900 RMB / sqm

* 20% surcharge for locations on the main gangway, 10% surcharge for corner.
* Early bird permits 10% off before 26 October 2018, with 50% payment as deposit.

Subject to change, information as of June 2018

Hall plan



Contact

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More about AMR 2019

www.amr-china.cn

AUTO MAINTENANCE & REPAIR

China International Trade Fair For Auto Service, Parts, Maintenance And Repair Technology And Equipment

21 – 24.3.2019

New China International Exhibition Centre (NCIEC) • Beijing
www.amr-china.cn

120,000 Exhibition space (sqm) | **1,300** Exhibitors | **65,000** Visits | **70** Countries and regions



An international business platform for China's aftermarket service sectors

1 Asia's leading automotive maintenance, repair and car care show

As a top purchasing platform for the Chinese aftermarket, AMR aims to provide comprehensive solutions for repair and maintenance, and extending to car care as well as spare parts. It connects China with the rest of the world.

2 AMR helps master the evolving industry landscape

AMR enjoys high reputation in China and Asia Pacific with 36 years' history. The show is regarded as a must-attend event in the automotive aftermarket for global purchase market as well as the Asian market.

3 A comprehensive purchasing platform with high quality global buyers

AMR 2018 attracted 57,117 visits from 70 countries and regions. 90% of these were local distributors and superior end-users such as workshops, 4S shops, trading companies, chain stores, car care shops, and tyre shops. What's more, 84% had full or partial influence on purchasing decisions.

4 Combined forces making the show stronger than ever

As the newly-formed joint venture, Messe Frankfurt Traders-Link (Beijing) Co Ltd aims to enhance the internationalism and broaden the industrial chain of AMR 2019.

5 Multiply your networks and expertise

AMR 2018 featured more than 30 concurrent events to keep participants informed of the latest market trends, as well as to share and exchange market insight and technical know-how.

“We are addicted to this fair because we can meet up with our business partners and dealers from all over China, as well as big chain stores and 4S shops who looking for new trends and products.”

Mr Albrecht Kruse, CEO
SATA Holding GmbH

“The show serves a purpose to facilitate industry integration by bringing more international resources and an exchange platform for local and international stakeholders. Like us, we are here to build up our network with 4S shops, repair shops and chain stores, and I am happy to engage in a potential partnership with Toyota.”

Ms Wang Hai Xia, Managing Director
Shanghai Juxuan Auto Supplies Co Ltd

“AMR surprises us every year, and we can see that in 2018, there are even more overseas buyers on the show floor. It's a good place to extend our client base with the international market and present our new products, because it is very influential in the aftermarket sector and attracts highly relevant industry players.”

Mr Feng Li Bin, Regional Manager
Snap-on Trading (Shanghai) Co Ltd

“AMR is a show that we can't miss every year. It is also the most relevant annual industry event for production enterprises, channel distributors and end users. This year, the show features auto accessories, body maintenance, oil and other new products, many of which match what we are promoting. We will return to the show in 2019, and we hope to continue enjoying a successful business platform at AMR.”

Mr Zhang Yun Kun, General Manager
Zhongshan Eagle-fly Electrical Appliance Co Ltd

Focusing on automotive repair, maintenance and car care to target the aftermarket sector's entire industrial chain



Product groups

- Garage Equipment & Products
- Tools
- Tire Repair Equipment
- Tire Repair Products
- Test & Diagnostic Machines
- Painwork & Collision Protection
- Car Wash, Clean & Reconditioning Equipment
- Cleaning & Car Care Products
- Machine Tools
- Automotive Related Software
- Teaching Aids
- Purification Systems
- Car Service Chain Stores
- Training Programmes & Training Materials
- New Energy Vehicle Repair
- Vehicle Films
- Energy Efficiency Products
- Car Safety Products
- Customising
- Parts & Components
- Replacement Parts
- Electronic Apparatus
- Others

Key participating industry players

Repair & Maintenance

- Coating: AKEMT, AXALTA, CAR SYSTEM, FESTOOL, Filon Technologies, KAPCI, menzerna, MIRKA, NOVOL, RUPES, SATA, 3M
- Collision Repair: AMH, CAR-O-LINER, FECHT, JOSAM, TELWIN, UPLINKER, YOKI STAR
- Diagnostics & Testing: 安车检测, Autel, 康士柏, FCQ, 金奔腾科技, LAUNCH 元征, Nanhua
- Garage Equipment & Tools: AUTOP, STENHOJ, BEISSBARTH, Blue-Point, Changlu, GAOCHANG, Hans, HUNTER, MLE, SNIT, TDL, TECH, REMA, TUP, WIPAC
- Tyre Equipment & Products: CRIGHT, CORCHI, DALU, HUNTER, MLE, SNIT, TDL, TECH, REMA, TUP, WIPAC

Spare Parts

- APG, LUOSHI, LEPOCH, SERL, SENSEN, 松田电机, SINTIN

Car Care

- BRAKE PARTS IND, DMG, WIPAC

Lubricant Oil

- TECALANT, PCL, PLUSI, WIPAC

AMR is more than just a show

As well as Messe Frankfurt's global network and reputation, AMR also benefits from strong partnerships with industry associations, supporters and partners.

Extensive promotion enhance participation

