

Press release

27 May 2020

New dates: AMR to be held in April 2021

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The 2020 edition of the Auto Maintenance and Repair Expo (AMR), originally scheduled for March, was postponed in accordance with Beijing Government's guidelines to contain the spread of COVID-19. Following a period of extensive planning and consultations, the organisers have confirmed that the fair will now take place in spring, from 24 to 27 April 2021 at the New China International Exhibition Center (NCIEC).

In Beijing, a series of virus control measures are still in place. With this in mind, the organisers have assessed the current conditions with industry peers, concluding to hold AMR in spring next year.

Addressing the new show dates, Ms Fiona Chiew, Managing Director of Messe Frankfurt Traders-Link (Beijing) Co Ltd, said: "With over 30 years of a strong presence in China's automotive aftermarket, AMR is now an annual meeting point for local and international industry players. Following wide-ranging discussions with exhibitors, visitors, buyer delegations and supporting organisations over the last few months, we have determined that holding the show next spring is the best course of action, both in terms of business and safety."

Continuing to offer industry players opportunities for business exchange and networking throughout 2020, the organisers will hold a number of industry activities in the coming months. Details will be released in due course.

AMR is co-organised by Messe Frankfurt Traders-Link (Beijing) Co Ltd, the China Automotive Maintenance Equipment Industry Association (CAMEIA) and the China Automotive Maintenance and Repair Association (CAMRA). The fair is also one of some 50 global events under Messe Frankfurt's Mobility and Logistics sector. Please visit www.amr-china.cn for updates about the show and industry events.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global

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sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Auto Maintenance and Repair
Expo
Beijing, 24 – 27 April 2021