

Press release

8 February 2022

## AMR 2022 reschedules to 27 – 30 May

Ken Chung  
Tel +852 2280 9225  
ken.chung@hongkong.  
messefrankfurt.com  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.amr-china.cn](http://www.amr-china.cn)

AMR22\_deferral\_ENG.doc

**After several discussions with various industry parties, the organisers of the Auto Maintenance and Repair Expo (AMR) have decided to push the show back by two months, given the evolving state of the global pandemic. From 27 to 30 May 2022, the event will ring in a new era at the National Convention & Exhibition Center (Tianjin).**

Ms Fiona Chiew, Managing Director of Messe Frankfurt Traders-Link (Beijing) Co Ltd, said: “We have kept a close eye on how the Omicron variant has affected large-scale business events. Therefore, with the wellbeing of AMR participants at the forefront of our decision-making, and after communicating with exhibitors, partners, the fairground, industry associations and other stakeholders, we believe hosting the show in May is a more viable option. I want to thank everyone for favouring this decision and look forward to welcoming back our industry friends in the new time slot.”

AMR is co-organised by Messe Frankfurt Traders-Link (Beijing) Co Ltd, the China Automotive Maintenance Equipment Industry Association (CAMEIA) and the China Automotive Maintenance and Repair Association (CAMRA). The 2022 edition will mark the show's first time being held in Tianjin to amplify the region's vast prospects across the entire automotive aftermarket and assist industry players to take on these rising opportunities.

During the four-day event, the organisers will implement a number of safety measures to safeguard the health and safety of all stakeholders. For more information about participating in the show, please contact Messe Frankfurt Traders-Link (Beijing) Co Ltd on +86 10 8471 9815, visit [www.amr-china.cn](http://www.amr-china.cn) or email [amr@china.messefrankfurt.com](mailto:amr@china.messefrankfurt.com).

The fair is also one of some 40 global events under Messe Frankfurt's Mobility and Logistics sector. To find out more, please visit <https://mobility-logistics.messefrankfurt.com>.

- End -

### Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021