

Press release

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AMR 2023 to stimulate Beijing-Tianjin-Hebei automotive aftermarket this week

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AMR23_OR_ENG

The Auto Maintenance and Repair Expo (AMR) will be held in the National Convention & Exhibition Center (Tianjin) from 23 to 26 March 2023. Running on the growth of the automotive aftermarket in China over the last 40 years, the fair has become an annual platform for the industry in the Jing-jin-ji (Beijing-Tianjin-Hebei) region and the rest of the world. Previously held in Beijing, the fair's new location in the port city of Tianjin marks nine years since the government's pledge to coordinate the development of the Jing-jin-ji area.

This year's fair will take place across four halls adding up to a total of 80,000 sqm of exhibition space. 659 exhibitors from China and overseas will showcase over 5,000 brands with innovation technologies and services. These include the likes of ANCHE, AUTOTOP, Balance, BEISSBARTH, CARXPART, Cheboke, Corwei, COSBER, DALI, Enoch, EVERPOWER, Fakong Hardware, Fcar, Feichi, Fillon, FORE, FULLI, Fushiweiye, Guangmeng, GYS, Haide, Hanway, HUAYAN, HUNTER, Ingersoll-Rand, JTC, LONGSHAN, Miller, Mingqiang, MINGQUAN, MIT, NANHUA, NEXION, OULIN, Road Buck, Rotary, Ravaglioli, SAVABOON, SMARTSAFE, Suguang, Taitian, THINKCAR, Tongda, TONGGUANG, Tongrun, WANGBANG, WUFUAI, XTRASEAL and YILI amongst others.

Once again, the show expects to welcome buyers from near and far to source the latest products and solutions for aftermarket. This year, marking the first anniversary of the Regional Comprehensive Economic Partnership (RCEP), visitors from the RCEP region can take full advantage of the free trade agreement and reduced tariffs on related goods. Sectors that would benefit from attending the show include OEMs, auto parts, finance and insurance, institutes for research and development, training centres, dealers, repair and maintenance workshops, chain stores, cloud-based solution providers, fleet operators, logistics and transportation, tech, data management, and recycling.

Four new specialised zones debut at AMR 2023

Keeping pace with the latest industry advancements, this year's fair will see four themed areas including the **Parts and Components Zone**, **Green Repair and New Energy Zone**, **Commercial Vehicles Zone** and **Made-in-Tianjin Zone**. The introduction of these areas will facilitate the exploration of fields such as new energy vehicle aftermarket, commercial vehicle after-sales services, road transportation equipment and more.

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Through a series of product demonstrations, keynote speeches and other events, the specialised zones will help industry players to grasp the opportunities offered by the automotive aftermarket.

In recent years, the Jing-jin-ji region has continued to implement green automotive infrastructure, where Beijing, Tianjin and Hebei are coordinating in order to complement each other's advantages for mutual benefit. While themes will filter across all aspects of the show, the **Green Repair & New Energy Zone** takes the biggest leap towards green development. Here, companies will present the most cutting-edge products and services for battery maintenance, the three-electrics, ADAS calibration, insulated workshop environments, volatile organic compounds, collision repair for high-end composite materials, battery swapping facilities and more.

Tianjin has a long history of manufacturing dating back to the 19th century. This tradition has continued up until the present day, with a large number of manufacturing companies based in the city. The **Made-in-Tianjin Zone** will feature local exhibitors showcasing the best of what the city has to offer in automotive products and services, and will provide a platform to help Tianjin brands reach a more international audience.

Concurrent events to stimulate discussions and promote technical exchanges

The fringe programme and concurrent activities at AMR have been an important part of the show for many years. This edition, three industry conferences will be organised alongside a number of themed forums, seminars and awards ceremonies, and will continue to provide more information exchange and a better understanding of the latest industry trends and innovations. The events serve to help industry players expand their networks and discover new opportunities in the Beijing-Tianjin-Hebei region as well as the wider Chinese automotive aftermarket. Highlights include:

- The China Automotive Aftermarket Conference
- The China Green Repair and Maintenance Industry Forum
- Automobile New Energy and Air Conditioning Forum
- The Transformation and Upgrading of Operators and Employees in the Traditional Fuel Vehicle Maintenance and After-sales Service Industry to the After-sales Field of New Energy Vehicles
- Safe, Efficient, Green and Intelligent Transportation Technology Development Forum
- AMR Online Business Matching Services

The Auto Maintenance and Repair Expo (AMR) is co-organised by Messe Frankfurt (Shanghai) Co Ltd, China National Machinery Industry International Co Ltd (Sinomachint), China Automotive Maintenance Equipment Industry Association (CAMEIA) and China Automotive Maintenance and Repair Association (CAMRA).

Please contact Messe Frankfurt (Shanghai) Co Ltd at + 86 10 8472 8428, visit auto-maintenance.cn.messefrankfurt.com or email amr@china.messefrankfurt.com for further enquiries.

Auto Maintenance and Repair Expo
Tianjin, 23 – 26 March 2023

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022