

news +++ Auto Maintenance and Repair Expo
National Convention and Exhibition Center (Tianjin), 20 – 23 March 2024



AMR 2024 opens this week to converge industry players from the global automotive aftermarket

Tianjin, 18 March 2024. The Auto Maintenance and Repair Expo (AMR) will take place from 20 to 23 March 2024 at the National Convention and Exhibition Center (Tianjin). Running for over 40 years in the Beijing-Tianjin-Hebei (Jing-jin-ji) region, the fair is firmly established as a full-service trading platform, fostering broader collaboration and converging industry players from around the world. The 2024 edition will expand in scale and coverage; the Repair and Maintenance sector and the Parts and Components sector will remain at the core of the show, while a number of debut zones will introduce new fringe events related to sustainability that offer unique experiences to the audience.

AMR 2024 will cover around 100,000 sqm of the exhibition space, representing an increase of 25 percent compared to the previous edition. Over the four-day show, 1,061 exhibitors will showcase the latest products, technologies and services across the aftermarket. This year, the fair will embrace international exhibitors travelling from nine countries and regions including the likes of France, Germany, Italy, Japan, Malaysia, Spain, Taiwan, the UK and the US. They will present advanced technologies in the global market to reflect a broader international horizon and promote cross-border collaboration and communication.

This includes products and tools for maintenance, testing and painting in sectors like diagnostics and repair, body and paint, car wash and car care. Exhibitor spotlights comprise of:

- **ANCHE:** solutions for testing the safety of new energy vehicle electrics and charging
- **Corwei (Yingkou):** high-quality wheels that feature a patent cylinder head from Europe
- **Haide Sanying:** China's first 3D wheel positioning system for commercial vehicles
- **Maha:** digital rolling brake table
- **United Bearing China:** latest automatic tyre changer (with no crowbar)
- **Yingkou Dali:** lifting machine for precise wheel alignment

Furthermore, the **Green Repair & New Energy zone** is set to be one of the highlights at the show emphasising domestic and international green developmental goals. Here, companies will showcase the latest new energy aftersales tools, equipment for repairing the three-electrics system, EV battery lift, teaching tools, and spray technologies.

Companies in this zone, include:

- **Bees Service:** EV battery repair technology
- **Craftsman (Shanghai):** coating technologies

- **Henan Yingzhirui**: insulated toolkits and spray booths
- **MAXLINK**: SATA jet X 5500 RP 1.3cc spray gun from Germany
- **Suzhou Qiang Li** and **Wuhan Onew**: spray painting systems

AMR also goes about and beyond to amplify regional OEMs, as well as capabilities in vehicle production, parts and components manufacturing, and the advancement of new energy vehicles and connected mobility. For example, one such brand **Faret Auto Radiator (Tianjin) Co Ltd** will showcase the parts for green and thermal management systems including radiators fitting both ICE and new energy vehicles, and condensers.

In addition, the 2024 edition will see an increase of hall space in the Parts and Components sector, expanding the coverage of various drive systems, chassis, customising and remanufacturing components. In this regard, **Zhongding Group** will present the components and technologies in liquid cooling systems, shock and sound absorbers in lightweight chassis, air suspension, and sealing systems. **Hydun** will showcase gear products like sprocket gears and flywheels.

Other key exhibitors include Add Industry, Aofu, Auzone, BALANCE, BEISSBARTH, Bokai, CARXPRT, Chebochi, Choho, COSBER, Danaher, eBay, Ebi, Eounice, FANGLI, Fangyou, Frey, FULLI, Gelinbao, Gold Intelligent, GOODYEAR, GYS, HAIYU, HUAFENG BIG ARROW, HUAYAN, HYDUN, Jialaidun, Jinlong, Kaidi, Kaiheng, KINGDOM ABRASIVES, KUUNTAI, Longxiang, Longzhong, Luoshi, Maibateng, MILLER, NANHUA, NEXION, Nussbaum, Odm, Qiyang, RAV, RUILI, RUIMING, Sego, Shencai Technology, Shenzhen HOT, Star Card, TAITIAN, Tongdalian, TORIN, Warwick, Weijia, WUFU AIR TOOLS, YI AN, YIHONG, Yuhuan Jinli, Yuhuan Ruili, Yuxi and ZHONGLI.

In fact, this year's visitor pre-registration reached a record high with distributors, end-users, manufacturers, garages, associations and media expected to attend the exhibition. AMR will welcome domestic buyer groups from the Jing-jin-ji region, Yangtze River Delta, Pearl River Delta and other economic development zones across China. Meanwhile, the show will attract five overseas buyer groups from Brazil, Indonesia, Korea, Malaysia and Myanmar.

Innovation driving integrated development

Last year marked the 40th anniversary of one of the fair's co-organisers, the China Auto Maintenance Equipment Industry Association (CAMEIA). To celebrate, the show will specially introduce the **CAMEIA 40-year Achievement Exhibition area**. This area will review the development history of the aftermarket industry over the past 40 years, and present milestones and the achievements of the association through articles and videos. The show will also announce China's Top 30 Auto Maintenance Manufacturers in 2023 and China's Top 30 Auto Maintenance Distributors in 2023.

With an importance on the safety, efficiency, green and intelligence in the equipment and application of public transportation, the **China Automotive Engineering Research Institute Co Ltd** and **China International Marine Containers (Group) Co Ltd** will showcase their vehicle performance testing equipment and twin-trailer truck in the **Public Transportation Equipment sector**. The companies will also host the Development and Technology Application of Public Transportation Equipment Forum to discuss strategies in the innovation and application of public transportation equipment by introducing new technologies. The talk will also share case studies about safety and efficiency, new energy and clean energy, and intelligence applications.

Elsewhere, the **Aftermarket Fine Chemical Specialised zone** will delve into how fine chemicals play a role in the development of sustainability within the auto industry. They can be widely applied in different parts of vehicles to achieve efficient results in energy saving, lubrication and friction reduction, cleaning and cooling, emissions, and maintenance. **Zhonggong Gaoyuan (Beijing) Automobile Testing Technology Co Ltd, Laike** and **Gafle** will showcase innovative achievements in fine chemical applications in fuels, lubrication, air conditioning, cooling, safety products and additives. The company is also holding the Fine Chemicals Innovation and Sustainability Forum for New Energy Vehicle Development to deep dive into the advancement of this field.

Across the fringe events at the **Green Repair & New Energy zone**, industrial experts will give an in-depth analysis on the latest development of innovative products and technologies of new energy vehicles and aftersales. This will include:

- **Bees Service:** technological upgrades in the new energy vehicle repair of Teslas and the transformation from traditional repair
- **Institute of the Motoring Industry (IMI):** how international accreditations can facilitate domestic companies opening up in overseas markets
- **Shandong German New Energy Vehicle:** high-end new energy vehicle repair and case studies about malfunction

In light of the talent demand in the automotive industry, the China Automotive Maintenance Equipment Industry Association (CAMEIA) will gather vocational institutions and companies from the transportation sector in the **Industry and Education Integration zone**. The area provides a platform for talent nurturing by facilitating cooperation and communication. Visitors will find 16 vocational institutions including **Wuxi Institute of Technology, Tianjin Binhai Vocational Institute of Automotive Engineering** and **Tianjin Transportation Vocational College**, who are also hosting the Transportation Industry Talent Meeting Programme 2024.

Staying tuned with trends on industry transformation

Participants can expect 33 concurrent events including conferences, seminars, forums and competitions that aim to deepen the show's platform for information exchange, trend analysis, education and training.

The 6th International Automotive Aftermarket Conference will welcome EAC, IMI, Japan Overseas Auto Industry Promotion Association, and the German consulting company Wolk, to share an overview on the six key elements for aftermarket transformation, trends of new energy vehicles and independent aftersales in 2024, new strategies for NEV manufacturers in the aftermarket, and innovative talent training.

The event consists of a main conference and three related forums, covering topics on models for international operations, channels and end-user profit models, and NEV aftersales versus traditional aftersales. The conference will provide the audience with a comprehensive understanding on overseas competitiveness, supply chain development, aftermarket transformation, and China's automotive aftermarket trends in 2024. The speakers include:

- Haidong Xu, Deputy Chief Engineer, China Association of Automobile Manufacturers;
- Huxiong Xu, Global Partner, Roland Berger;
- Zikai Gao, General Manager, After-sales Services Business Unit, BYD;

- Lijun Zhou, Chief Analyst, Yiche Research Institute;
- PengYi, Director, eBay; and,
- Jianjun Lan, Founder of Hangzhou SUREMOOV Automobile Maintenance Technology Co Ltd

In view of the acceleration of establishing national standards across China and rising demand on talents, the **National Vocational Skills Competition 2024** is set to address one of the biggest subjects in the industry – skills development. The competition will provide a platform for professionals and vocational institutes to demonstrate practical skills and advanced capabilities in the two single contests: New Energy Vehicle Repairer and Vehicle Paint Finishing.

The event calls on more than 100 contestants from 57 vocational institutes from 13 provinces and cities in China including Beijing, Hainan, Hebei, Hubei, Shandong, Tianjin and Sichuan. This includes FAW Volkswagen Co Ltd Tianjin Branch, HAINAN TECHNICIAN COLLEGE, Li Auto, Sichuan Automotive Vocational and Technical College, Tianjin Binhai Vocational Institute of Automotive Engineering, and Zaozhuang Taierzhuang District Vocational Secondary School.

For more details and the schedule of other fringe events, please visit: www.auto-maintenance.cn.messefrankfurt.com/tianjin/en/programme-events.html

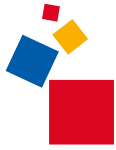
The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of the some 40 global events under Messe Frankfurt's Mobility and Logistics sector.

Please contact Messe Frankfurt (Shanghai) Co Ltd at + 86 400 613 8585, visit www.amr-china.cn or email amr@china.messefrankfurt.com for further enquiries.

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www.auto-maintenance.cn.messefrankfurt.com/tianjin/en/press.html

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures for 2023

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for

years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com