

news +++ Auto Maintenance and Repair Expo
National Convention and Exhibition Centre (Tianjin), 20 – 23 March 2024



AMR 2024 returns next spring to guide the future of the automotive aftermarket sector

Tianjin, 14 November 2023. The steadily increasing rate of car ownership in China and corresponding swell in demand for auto maintenance and repair has led to a favourable outlook for the automotive aftermarket. To support this growth, the Auto Maintenance and Repair Expo (AMR), an influential international sourcing and trading platform for the automotive aftermarket, is committed to fostering sector-wide innovations. The 2024 edition of the show will return to the National Convention and Exhibition Centre (Tianjin) from 20 – 23 March, and aims to provide a full-service supply chain platform for businesses within the automotive aftermarket. The show is expected to welcome over 1,200 exhibitors from around the world, and will span 100,000 sqm of exhibition space.

Rooted in Beijing-Tianjin-Hebei (Jing-jin-ji) region for over 40 years, AMR has witnessed the auto industry's technological transformation first hand. The show serves as a one-stop platform for aftermarket business exchange, information sharing and sourcing. Moving into its 2024 edition, it will continue to function as a vital meeting point connecting the entire aftermarket sector, catalysing innovation and enabling attendees to survey new opportunities and better understand the market's trajectory. Reflecting the event's high profile within the industry, it will draw a range of companies and industry players from around the world. To date, pavilions from Germany, Italy, Taiwan and Malaysia have confirmed their participation, alongside buyer delegations from Korea, Malaysia, Myanmar, Singapore, Thailand, Vietnam, and more.

Introducing new exhibition zones alongside core sectors to advance industry development

In September 2023, car ownership in China stood at 430 million units, positioning the country as the world's largest automotive manufacturing and consumer market¹. Alongside this development, industry focus has begun to shift from prioritising high growth to improving product quality. As the age of existing cars on the road continues to rise, China's automotive aftermarket has seen a steady expansion to satisfy the growing demand for vehicle maintenance and repair.

Simultaneously, digital transformation and the maturation of the consumer market are collectively reshaping the aftermarket landscape. To cater to the accelerating demand for industrial enhancement and change brought on by these forces, AMR 2024 aims to deliver a full-service aftermarket supply chain. The exhibition will span 100,000 sqm of floor space, and will integrate new specialised zones into key industrial sectors to highlight trending topics.

¹ "China has 18.21 mln registered new energy vehicles", People's Daily, 11 October 2023, <http://en.people.cn/n3/2023/1011/c90000-20082026.html> (Retrieved on 18 October 2023)

Repair and Maintenance sector

China's auto maintenance sector is continually adapting to accommodate demand for widening range of services, including personalisation. With this shift has come an intensified focus on safety, energy conservation, customisation and the integration of smart features. As the industry navigates this period of digital transformation, it is becoming increasingly important for workshops to synchronise their online and offline operations, utilising data and smart technologies to deliver greater value to customers. Against this backdrop, AMR 2024's Repair and Maintenance sector will continue to highlight advancements in car maintenance and repair equipment, tools, and testing and car painting solutions. The exhibition will present a strong lineup of domestic brands, and will feature specialised areas for diagnostics, repair, body and paint, car wash and car care. Occupying an anticipated 60,000 sqm of floor space, this sector is poised to attract over 100 buyer delegations in addition to 20,000 visitors from around the world.

Parts and Components sector

China's automotive components sector is rapidly progressing in line with the broader development of the worldwide automotive industry. These advancements are grounded in specific policy support, alongside an increased focus on electronic parts stemming from the industry's ongoing digitalisation. By 2028, it is expected that revenue from China's auto parts and components sector will surpass RMB 4.8 trillion². In response to the growing demand for car care products across northern and southern China, AMR 2024 will expand its Parts and Components sector to over 25,000 sqm. Hosting over 500 exhibitors, the area will facilitate networking and collaboration opportunities between foreign and local parts enterprises. Product displays will include driving systems, body and chassis, car interiors and exteriors, and parts remanufacturing.

Aftermarket fine chemical specialised zone

The use of fine chemicals in aftermarket production not only improves overall vehicle performance and safety, but can also aid with emission reduction efforts. In its upcoming edition, AMR will unveil a brand-new specialised zone showcasing the chemicals used in car repair and maintenance. This inaugural display area will highlight a line-up of fuels, lubricants, and chemicals used for air-conditioning, cooling and safety. Complementing this, a number of events announcing updated industry standards will be held throughout the area. These events will showcase chemical innovations which meet high performance and environmental protection standards.

Green Repair & New Energy zone

In recent years, the automotive industry has proactively adopted a more environmentally-conscious approach, a stance which extends from the manufacturing process to the aftermarket. Green transportation occupies a strategic role within this transition. In China, the growing number of new energy vehicles is making a notable impact, improving air quality, restructuring energy consumption patterns and effectively leading a broad-scale transformation in the country's mobility and transportation sector. At AMR 2024, the Green Repair & New Energy zone will continue to serve as a core highlight of the show. This zone will converge the latest in maintenance technologies, equipment and materials, as well as industry standards and testing solutions which fulfil the most current requirements for environmental protection.

² "China auto parts market 2023 forecast", Forward – The Economist, 1 March 2023, <https://www.qianzhan.com/analyst/detail/220/230301-e2a9260a.html> (Retrieved on 13 September 2023)

Beijing-Tianjin-Hebei Manufacturing zone

Recognised as one of China's six major automotive manufacturing bases, the Beijing-Tianjin-Hebei region has established a solid foundation in the field of car manufacturing, owing to the consistent optimisation of its infrastructure over the years. The year 2024 is set to be a significant milestone, marking the 10th anniversary of the Beijing-Tianjin-Hebei development initiative. As leading areas of focus within the region, new energy and connected vehicles will receive substantial support in support of further development³. Building upon the success of the previous edition's Tianjin Manufacturing zone, the fair's Beijing-Tianjin-Hebei Manufacturing zone will explore the region's comprehensive auto service chain and its capabilities, covering topics including auto manufacturing-related products, testing services, port facilities, and industry-supportive policies.

Industry and Education Integration zone

The integration of industry and education offers a novel approach to talent development, synchronising educational curricula with the requirements of the industry. This collaborative model not only improves the practical abilities and competitiveness of vocational college and university students, but also supplies enterprises with a pipeline to a highly skilled labour force. The upcoming edition of AMR will welcome the new Industry and Education Integration zone, which will feature teaching equipment, software and materials, alongside scenario-based displays of workshop repair equipment and tools. The show will also coordinate a series of related competitions centred around car maintenance skills, encouraging the sharing of expertise on techniques and technical enhancements.

Public Transportation Equipment sector

Trends in digitalisation and electrification are continuing to permeate all aspects of the automotive industry, and commercial vehicles and logistics-related sectors stand as no exception in this transition toward a new era. Accordingly, AMR 2024 will commit a stronger focus to the Public Transportation Equipment sector. Across the show floor, visitors will encounter the latest technologies and trends in the logistics sector, presented through a series of product displays, conferences, training sessions, policy discussions and a diverse range of on-site activities. These activities will cover topics including the customisation and improvement of commercial vehicles, testing and diagnosis, car care and maintenance, replacement parts supply, technological integration and green solutions.

In addition to the aforementioned highlights, AMR 2024 will continue to expand its focus on **Car Care**, **Car Wash** and **Customising**. These showcases will feature fully automatic car washing equipment, tools, consumables and a range of customised exterior components and accessories, presenting visitors with a more diverse selection of innovative products in the aftermarket sector.

The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of the 35 global events under Messe Frankfurt's Mobility and Logistics sector.

³ "Implementation plan of Beijing-Tianjin-Hebei development initiative, striving to significant enhancement on synergy by 2025", Xinhua, 24 May 2023, https://www.gov.cn/lianbo/bumen/202305/content_6875854.htm (Retrieved on 13 September 2023)

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Press information and photographic material:

<https://auto-maintenance.cn.messefrankfurt.com/tianjin/en/press.html>



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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign

businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com