

news +++ Auto Maintenance and Repair Expo
National Convention and Exhibition Center (Tianjin), 20 – 23 March 2024



AMR 2024 takes on sustainable development trends in China's automotive aftermarket

Tianjin, 19 February 2024. China's Ministry of Commerce and eight other departments issued the 'Guiding Opinions' in October 2023, putting forward a plan to accelerate the implementation of nationwide standards for NEV maintenance technologies and green repair¹. As a veteran platform for sourcing in the automotive aftermarket, the Auto Maintenance and Repair Expo (AMR) will face up to environmental and sustainable trends currently dominating developments in the industry. This includes showcasing innovative technologies, products and services across the show floor and value-added events. This show will take place from 20 to 23 March 2024 at the National Convention and Exhibition Center (Tianjin).

Next month's show is expected to attract more than 1,200 exhibitors from around the world, showcasing products across eight halls in an exhibition space of 100,000 sqm. As the mainstay of AMR, the Repair and Maintenance sector will offer expansive coverage of the aftermarket with leading domestic and overseas exhibitors including the likes of Anche, Anest Iwata, Balance, Beissbarth, Besita, Corwei, Dali, FABIT, Goodyear, Haide, Ingersoll Rand, Kahe, Nexion, Nussbaum, Mahle, RAV, Tektino, THINKCAR, THREE EXCEL, Torin, Yonghengfeng and Zhongli.

The fair will also give more prominence to the Parts and Components sector in line with China's rapidly growing market needs for electronic, intelligent, lightweight components and NEV components. The sector will occupy over 40,000 sqm across Halls S11, S12 and S13. In fact, more than 600 leading exhibitors such as ADD, eBay, Changli, Feier, Gold, Luoshi, ODM, Ruili, Ruiming, Xintian, Yihong, Yuhuan Jinli and Zhongding have already confirmed to participate.

Green Repair & New Energy zone advancing the green automotive aftermarket

China is actively promoting green consumption in a number of spaces including the automotive market, which is also shifting the aftermarket towards green and low carbon development. With this in mind, the returning Green Repair & New Energy zone (Hall S16) will be key in emphasising the value of sustainability in the repair sector. With an exhibition space of 4,000 sqm for a skills contest, forum, training and independent showcasing, the zone aims to encourage innovative eco-friendly practices. It will focus on maintenance technologies, equipment and materials, as well as products and services related to NEV aftersales, testing, repair and coating.

¹ "The Ministry of Commerce and 8 other departments jointly issued the 'Guiding Opinions on Promoting the High-quality Development of the Automotive Aftermarket'", The State Council of The People's Republic of China, 13 October 2023, https://www.gov.cn/lianbo/bumen/202310/content_6908749.htm (retrieved on 4 January 2024)

In terms of the exhibitors, Suzhou Qiang Li and Wuhan Onew will showcase their spray painting systems, while SATA from Germany and Craftsman (Shanghai) are set to bring their latest coating technologies. Furthermore, Bees Service, a NEV maintenance expert for Tesla, will deep dive into EV battery repair. Guangdong Hongdao, Henan Yingzhirui and Honow (Guangdong) will also present products and technologies in NEV air conditioning and insulated toolkits.

In addition, AMR will stage the **National Vocational Skills Competition 2024** at Green Repair & New Energy zone to address one of the biggest subjects in the industry – skills development in the rising NEV aftermarket. The anticipated transition towards the widespread adoption of NEVs also entails establishing national standards across China to ensure that providers offer high quality, safe and efficient services. From this standpoint, the competition will demonstrate how a number of local brands and vocational institutes are forging ahead with the use of new tools, technologies and green repair solutions. Its aim is to further promote collaboration in education and industry to nurture talent.

It will feature two single contests for the first time, namely the New Energy Vehicle Repairer and Vehicle Paint Finishing. The event calls for contestants from right across the mobility and logistics industry, including experts and students from educational organisations.

The competition was initiated by Industry-Education Integration Professional Committee of China Automotive Maintenance Equipment Industry Association (CAMEIA) and various municipal industry associations. It will be organised by the Shandong Automobile Maintenance Equipment Industry Association, Messe Frankfurt (Shanghai) Co Ltd, and Quangong Vocational Education (Beijing) Technology Co Ltd. The judges will issue awards to the finalists.

Conference themes to deepen cooperation in sustainable development

Alongside AMR 2024, **The 6th International Automotive Aftermarket Conference** will explore the economic landscape, industry development, technology trends and innovation, providing corporates with valuable insights on future market opportunities. The conference will host leading consultants, parts and components companies, and distributors to discuss green and future-focused strategies for the automotive aftermarket.

Themes will cover cutting-edge trends in the global aftermarket, NEVs in the independent aftersales market, and the transformation of the overseas vehicle market. The conference will analyse the international competitiveness of China's auto parts companies and explore opportunities in NEV exports to open up new doors for domestic aftermarket enterprises.

Haidong Xu, Deputy Chief Engineer of the China Association of Automobile Manufacturers, will give an in-depth overview of China's automotive market forecast in 2024. The speech will focus on key factors that promote the sustainable development of the industry by providing strategic market knowledge and approaches to achieve high quality transformation. Offering an international perspective on the global landscape, analysts from Roland Berger will discuss the independent NEV aftermarket. In addition, the German consulting company, Wolk, will also delve into the 2024 outlook of Europe's automotive aftermarket.

In addition, **The 19th China Automotive Aftermarket Top 20 Awards Ceremony & the 20th Anniversary Celebration** will take place at the fairground. The award celebrates products that demonstrate innovation, practicality and efficiency, holding significant influence in China's automotive market and attracting the wide attention and participation of the industry.

These events form some of the 30 fringe activities that AMR is organising. Wider topics will cover the likes of NEVs and connected mobility, smart transportation, sustainable development and the use of industrial chemical standards in the automotive industry. Other featured programmes include the **China Motor Vehicle Inspection and Testing Industry Development Seminar 2024**, **The 3rd Green Repair and Maintenance Industry Forum**, and **The Automotive Aftersales Terminal Technology Service Innovation and Integration Development Forum**. They will offer companies ideas on new strategies on policies, trends and technological advancements.

New Energy Vehicles Factory Tour: unveiling the journey to innovation

AMR will also offer New Energy Vehicles Factory Tours. Professional buyers from around the world can visit leading NEV manufacturing plants like FAW Toyota and Lixiang, as well as the C-NCAP crash-safety testing laboratory. Participants can benefit from an in-depth inspection of some of the most sophisticated automobile manufacturing technologies along the production line and gain an understanding of how rigorous quality inspections can produce high quality NEVs. For more information and reservation enquiries, please contact Sookie.Chai@china.messefrankfurt.com.

The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of the 35 global events under Messe Frankfurt's Mobility and Logistics sector.

Please contact Messe Frankfurt (Shanghai) Co Ltd at + 86 400 613 8585, visit www.amr-china.cn or email amr@china.messefrankfurt.com for further enquiries.

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Press information and photographic material:

<https://auto-maintenance.cn.messefrankfurt.com/tianjin/en/press.html>

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300* people at its headquarters in Frankfurt am Main and in 28* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2023

Background information on Sinomachint

China National Machinery Industry International Co., Ltd. (SINOMACHINT) represents a subsidiary of China National Machinery Industry Corporation, a centrally administered conglomerate on the Fortune Global 500 list. It stays committed to creating an integrated platform for technical exchange and trade promotion between Chinese and foreign businesses. And it has now built well-known exhibition brands – CIMT, CMECEXPO, and CNMTC – in a way to deliver a full range of convention and exhibition services that it focuses on, from event organization to operation. A parent company of more than 20 investment enterprises, SINOMACHINT holds over 50 self-organized exhibitions domestically and nearly 20 overseas, while acting as the agent of about 200 foreign trade shows. In 2020, SINOMACHINT ranked first in the total number and area of exhibitions hosted on the mainland, according to statistics from the China Council for the Promotion of

International Trade. And its position as China's largest agent of overseas expos has for years stayed unchanged. As always, SINOMACHINT will remain a responsible innovator that values collaboration and shares benefits. That means it promises to spearhead the development of China's convention and exhibition industry and grow the Chinese business community for shaping the new dual-circulation development pattern. It stands ready to work more closely with all sectors of society for greater innovation, for more win-win scenarios, and for a thriving economy in China and beyond. For more information, please visit the website at: www.sinomachint.com