

news +++ Auto Maintenance and Repair Expo  
Capital International Exhibition Center of China, Beijing, 31 March – 2 April 2025



## A diverse line up of fringe events at AMR 2025 to explore emerging trends in the automotive industry

**Beijing, 12 March 2025.** The 73<sup>rd</sup> edition of the Auto Maintenance and Repair Expo (AMR) will be held from 31 March to 2 April 2025 at the Capital International Exhibition Center of China (CIECC) in Beijing. Spanning across 80,000 sqm of exhibition space, the fair will attract over 1,200 exhibitors showcasing cutting-edge technologies. Concurrently, a series of forums and other fringe events will revolve around technological innovations, talent development, international collaboration and emerging trends in the aftermarket. These activities will bring together experts from the government, associations, renowned brands and institutions, fostering communication and cooperation amongst various stakeholders.

The rise of new energy vehicles and smart technologies, as well as growing diversity in consumer requirements are reshaping the market landscape. In this regard, the seventh instalment of the **Automotive Aftermarket Conference** (30 March 2025) will gather global leaders and experts to discuss trends and the collaborative development of the automotive aftermarket. Senior experts will offer a forecast of the market and policies in 2025. Industry consultants will also share insights into the independent aftermarket for new energy vehicles. For example, the German firm, Wolk, will examine the current opportunities and challenges for expanding into the European market.

Additionally, the conference will address topics such as how intelligence integration can enhance OEM aftersales business, the application of AI technology in services, aftermarket demand, and consumer preferences.

### **Driving technological innovations in vehicle maintenance and repair**

This year, AMR will host a series of high-level technical forums to explore the application of innovative technologies in vehicle maintenance and aftersales services. The **Automotive Aftermarket Maintenance and Diagnostic Technology Forum 2025** and **Transmission Repair Training** (31 March 2025) will welcome experts from prestigious academic institutions and leading diagnostic equipment manufacturers to discuss core technologies in vehicle maintenance and repair. Topics will cover the troubleshooting of an Electronic Control Module (ECM) in new energy vehicles, Domain Control Unit (DCU) of autonomous vehicles, and transmissions and electrical systems in hybrid vehicles, to name a few.

**The New Energy Vehicle Electronics Technology Forum 2025** (1 April 2025) is also set to delve into maintenance technologies specifically for new energy vehicles, featuring topics such as the integrated cabin and driving domain technology, case studies on maintenance techniques, and the up-keep of charging systems. Experts from academic institutions and representatives from leading companies will share insights on innovation, practical experiences and advanced solutions.

### **Talent management and compensation**

During the show period, the China Automotive Maintenance and Repair Trade Association will release the Guidebook for Salaries of Automotive Maintenance Technicians during the **Global Pathways for Automotive Service Talent: Training Models and Cooperation Forum** (31 March 2025). This report will help to determine the appropriate payment for employees in China's automotive industry, offering predictions on talent demand and strategies to help companies set salary structures. It aims to improve a competitive and transparent salary structure, and address challenges in talent management.

### **Upgrades in road transportation equipment**

AMR 2025 will hold the **Road Transportation Equipment Standards Upgrade and Innovation Development Forum** (1 April 2025), focusing on the elevation of performance, quality and safety in road transportation equipment. Manufacturers, research institutions, testing agencies and leading brands will convene to review trends in intelligent, clean energy and standardised technology within the sector in response to the evolving market.

### **Opportunities in global market expansion**

Elsewhere, the **Belt and Road Aftermarket Cross-border Cooperation Seminar** (31 March 2025) seeks to facilitate companies expanding their businesses along the Belt and Road. The event aims to showcase China's advantages in new energy technologies, in addition to create a channel for international communication and collaboration with topics covering the market outlook, policies, cross-border e-commerce and more. In this regard, it will host representatives in the aftermarket from Southeast Asia, Central Asia, and Africa, as well as executives from domestic industry associations and new energy vehicle companies.

Additional events include the **National Vocational Skills Competition, The Third Vocational Education Forum, The 20<sup>th</sup> Automotive Aftermarket Top 20 Awards Ceremony, Automotive Aftermarket Workshop and Distributor Profit Conference, Vehicle Inspection, Testing, and Maintenance Conference, Jing-Jin-Ji Commercial Vehicle Repair Forum and Aftermarket Business Cooperation Exchange, and Precision Services Driving New Growth Curves Forum**. For more information, please visit [www.amr-china.cn/events](http://www.amr-china.cn/events).

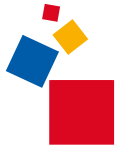
The Auto Maintenance and Repair Expo (AMR) is co-organised by China Automotive Maintenance Equipment Industry Association (CAMEIA), China Automotive Maintenance and Repair Association (CAMRA), Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint). The fair is one of some 40 global events under Messe Frankfurt's Mobility and Logistics sector.

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### **Press information and photographic material:**

[www.auto-maintenance.cn.messefrankfurt.com/beijing/en/press.html](http://www.auto-maintenance.cn.messefrankfurt.com/beijing/en/press.html)

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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)  
With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*Preliminary figures 2024

**Background information on Sinomachint**

China National Machinery Industry International Co., Ltd. (SINOMACHINT), a holding subsidiary of China National Machinery Industry Corporation (Sinomach), is a professional exhibition organizer. The company offers a full range of industry chain services, including exhibition organization, conference activities, and operational & construction, covering seven major business sectors: self-hosted domestic exhibitions, self-hosted overseas exhibitions, overseas agency exhibitions, conference and forum activities, exhibition operations, exhibition project contracting, and integrated marketing. SINOMACHINT organizes over 50 exhibitions annually at home and abroad, with a total area of over 3 million square meters, ranking among the top in the list of the Top 50 Exhibition Organizers in China. It also organizes around 180 overseas agency exhibitions each year.

For eight consecutive years, it has ranked first in the number of exhibition projects in the Annual Report on China's Exhibition Industry published by the China Council for the Promotion of International Trade, making it one of China's largest overseas exhibition organizers. With a global network, SINOMACHINT has set foot on over 100 countries and more than 300 cities, organizing over 3,100 international exhibitions. As the only machinery exhibition brand with over 70-year history in China's exhibition industry, SINOMACHINT is dedicated to the development of equipment manufacturing industry. By leveraging its market-oriented, professional, international advantages, it is committed to establish itself as a comprehensive exhibition service provider with core competencies that is first-class in China and recognized around the globe. Supporting new industrialization and high-quality Belt and Road cooperation, it aims to promote Chinese brands while becoming a leader in the China's exhibition industry, a contributor to the development of machinery industry, and a promoter of foreign economic and trade cooperation. For more information, please visit the website at: [www.sinomachint.com](http://www.sinomachint.com)